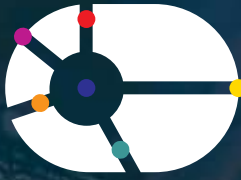


Sponsorship Opportunities



Association for Commuter Transportation of Canada

Canadian TDM Summit Calgary 2007

Building the TDM Connection
November 25 - 28, 2007
Fairmont Palliser Hotel
Calgary, Alberta

Transportation • Health • Economy • Land Use • Environment

Canadian TDM Summit program focus

Our TDM Summit program is focused on building collaboration through the five pillars of sustainable urban transportation:

Transportation • Health • Economy • Land Use • Environment

TDM in municipal government:

Understand how municipal government (local or regional) plays a leading role in the future transportation sustainability of our urban areas. Discover what other Canadian communities are doing, leverage best practices and increase your contacts.

TDM program delivery:

The delivery of commuter options programs varies across the country: TMA's, municipal programs, Transportation Authorities and services offered through NGO's will be explored to learn about best practices for increasing participation by targeted groups.

Universities, colleges, schools:

Outreach programs and initiatives for educational institutions are often different than those of other employers. Learn about innovative programs and success stories across Canada.

Employers:

Encouraging sustainable commuter options is a challenge. Hear success stories, learn strategies and gain tips on how to economically deliver services, resources and relevant information to employees.

TDM Funding:

Reliable and sustained funding is required from all levels of government to support TDM initiatives. Discuss opportunities to secure funding for TDM.

Policy:

Learn about the positive economic, environmental and health impacts TDM can have on the transportation systems. Identify gaps. What policies work? What needs to be changed?

Health and transportation

dependencies:

Learn how physical activity, air quality and public health are linked to sustainable transportation infrastructure. Understand how TDM policies, programs, services, tools and resources, and initiatives can combat obesity and physical inactivity.

TDM practitioners, engineers, planners:

Learn about TDM success strategies, how land-use impacts transportation and how TDM supports sustainable transportation strategies.

Environment:

Climate change, GHG emissions and air quality are all priority issues of concern to Canadians. Better understand the vital link between the environment and transportation strategies.

Summit highlights

- Focus on networking opportunities and building collaboration.
- Share TDM information, exchange ideas, best practices and strategies.
- Learn about commuter options that work – hear success stories about transit, ride sharing, active transportation, telework and alternative work arrangements.
- Focus on a greater understanding of the inter-relationships and co-dependencies between disciplines.
- Come away with an enhanced understanding of local, provincial and national TDM needs.

Building the TDM Connection
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Networking innovations and learning

Lunch 101:

Join an expert for lunch time focus sessions. Ask questions and learn from a recognized industry professional. Lunch table focus sessions may include topics such as:

- TDM 101
- Commuter options 101
- TDM and land use planning 101
- Employer-provided commuter options program
- TDM policy
- School-based programs (elementary/high)
- University/college commuter options program
- Municipal TDM delivery model
- Transportation management associations
- TDM and transportation sustainability strategies
- Active transportation

Guided tours:

Tours are organized to help participants learn about Calgary's significant sustainable transportation initiatives.

Break-the-ice reception:

Meeting new people, building networks and increasing collaboration is the key to building TDM capacity in Canada. Join us for a fun and interactive evening that's guaranteed to get you and your colleagues talking and set the stage for our best conference ever.

Special evening:

A very special evening event is planned with a focus on fun and on Calgary.

Dynamic keynote speakers:

We're inviting well known and recognized keynote speakers – they'll challenge the status quo and stimulate innovative thinking.

Dine-arounds:

Dine-arounds will be structured similarly to Lunch 101 offerings, these group events will be organized around common interests.

Activities:

The Calgary region offers exciting activities. We're planning delegate and companion events that encourage networking and showcase our vibrant, dynamic city.

Trade show exhibits:

Come to the Summit trade show and learn more about innovations in TDM delivery, tools and resources. Talk to the experts about their programs and success strategies.

Please contact ACT Canada to discuss details or other sponsorship opportunities. ACT Canada reserves the right to select sponsors.

**Be part
of the solution...**

Our platinum sponsor and local host



Sponsorship opportunity	Sponsorship value
Gold sponsor	\$25,000 +
Welcome reception or evening event sponsor	\$20,000 (two available)
Luncheon sponsor	\$15,000 (two available)
Breakfast sponsor	\$5,000 (three available)
Break sponsor	\$2,500 (five available)
Sponsor	\$2,000 (multiple available)

Sponsorship Opportunities

Contact ACT Canada today:

Sharon Lewinson, President @ 613-226-9845 or Ron Schafer, City of Calgary, Local Host @ 403-268-1629

Sponsorship Level	Value
Gold (\$25,000+)	<ul style="list-style-type: none"> • Full-summit sponsorship recognition (your company logo on all materials) • Speaking opportunity • One (1) exhibit booth • Gold Sponsor designation on name badge • Use of attendee mailing list post-Summit • Promotional item in registration kit
Welcoming reception or evening event (\$20,000)	<ul style="list-style-type: none"> • Summit sponsorship recognition (your company logo on all materials) • Logo banner in reception venue • Speaking opportunity at “welcome reception” or “evening event” (10 minutes, content to be approved by ACT Canada) • One (1) exhibit booth • Sponsor designation on name badge • Use of attendee mailing list post-Summit • Promotional item in registration kit • Four (4) Summit registrations
Lunch sponsor (\$15,000)	<ul style="list-style-type: none"> • Summit sponsorship recognition (your company logo on key materials) • Logo banner in luncheon venue, tent cards on dining tables • Speaking opportunity at luncheon (five minutes, content to be approved by ACT Canada) • One (1) exhibit booth • Sponsor designation on name badge • Use of attendee mailing list post-Summit • Promotional item in registration kit • Three (3) Summit registrations
Breakfast sponsor (\$5,000)	<ul style="list-style-type: none"> • Summit sponsorship recognition (your company logo on conference program) • Logo banner in breakfast venue, tent cards on dining tables • One (1) exhibit booth • Sponsor designation on name badge • Use of attendee mailing list post-Summit • Promotional item in registration kit • One (1) Summit registration
Break sponsor (\$2,500)	<ul style="list-style-type: none"> • Summit sponsorship recognition (your company logo on conference program) • Logo banner in break area • Sponsor designation on name badge • Use of attendee mailing list post-Summit • Promotional item in registration kit • One (1) Summit registration • Exhibit booth discount
General sponsor (\$2,000)	<ul style="list-style-type: none"> • Summit sponsorship recognition (your company logo on conference program) • Sponsor designation on name badge • Use of attendee mailing list post-Summit • Promotional item in registration kit • One (1) Summit registration • Exhibit booth discount



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CALGARY