

ACT Canada - Canadian TDM Summit 2008 Program

| | Sunday, October 19 | Monday, October 20 | Tuesday, October 21 | Wednesday, October 22 | |
|-------------|--|--|---|---|--|
| | Registration | Registration | Registration | Registration | |
| 7:30 AM | | Tour Navy Ship Tour (45 participants) 9am to 12:00 | Breakfast Buffet 7:30 to 8:15 am | Breakfast Buffet 7:30 to 8:15 am | |
| 8:00 AM | | | NGO Roundable Workplace <i>Transport Canada Sponsored event</i> Citadel Hill 9:00am to 4:00pm | Breakfast Buffet 7:30 to 8:15 am | Breakfast Buffet 7:30 to 8:15 am |
| 8:15 AM | | | | 8:15am Session 1 -Welcome Plenary Session | 8:15am Session 5 - Plenary Session - Social Mrktg Thinking and Working Like a Social Marketer |
| 8:30-9:00 | Welcome keynote speaker - Phil Winters | | | Francois Lagarde | David Kriger, iTrans & Geoff Noxon, Noxon Assoc. |
| 9:00-9:30 | 9am to 12:00 | Nova Scotia ABC | Nova Scotia ABC | Nova Scotia ABC | |
| 9:30-10:00 | | Break | Break | Break | |
| 10:00-10:30 | | SI | Session 2 | Session 6 - Thinking and Working Like a Social Marketer cont... | Session 10 |
| 10:30-11:00 | | 2A Government TDM programs - How they can leverage TDM Nova Scotia D | 2B Strategic Planning - Is it a factor for TDM Success Acadia AB | 2C Health and Transportation - Intertwined goals and objectives Acadia C | 10A TDM Evaluation in Practice Nova Scotia D |
| 11:00-11:30 | | SI | Lunch | Lunch | Lunch |
| 11:30-12:00 | | Keynote: Tom Vanderbilt, <i>Traffic</i> | Topic: TDM & Olympics | Topic: Toronto in 2009 | Topic: Toronto in 2009 |
| 12:00-1:30 | | SI | Session 3 | Session 7 | Session 11 - Technical Tours |
| 1:00 - 1:30 | | 3A Effective Marketing - A Catalyst for TDM Success - Nova Scotia D | 3B TDM - How it works in Canadian Cities Acadia AB | 3C TDM - Schools and Youth Acadia C | 7A TDM in Practice Acadia AB |
| 1:30-2:00 | | Open discussion TDM in the Muncipal Setting Alexander Room | 7B Case for TDM Nova Scotia D | Multi-Modal Tour (1:30 to 3:30) | Metrolinks (1:30 to 3:30) |
| 2:00-2:30 | | Open discussion TDM Needs Assessment for Canada Alexander Room | Break | Break | Navy Training Simulator (3:00 - 5:00 pm) |
| 2:30-3:00 | SI | Session 4 | Session 8 | <i>Meet at 1:30 in the Hotel Lobby</i> | |
| 3:00-3:30 | TDM - A Global Perspective Nova Scotia ABC | 8A TDM and Climate Change Acadia AB | 8B TDM and Development Supportive Guidelines Nova Scotia D | <i>Meet at 1:30 in the Hotel Lobby</i> | |
| 3:30-4:00 | SI | SI | SI | <i>Meet at 1:30 in the Hotel Lobby</i> | |
| 4:00-4:30 | SI | SI | SI | <i>Meet at 1:30 in the Hotel Lobby</i> | |
| 4:30-5:00 | SI | SI | SI | <i>Meet at 1:30 in the Hotel Lobby</i> | |
| 6:00 PM | Welcome Reception 6:00 to 8:00 pm Pier 21 <i>Meet at 5:45 at hotel entrance for Halifax Transit</i> | Halifax Cruise & Lobster Fest Harbour Queen I Boat Cruise, Lobster Dinner Murphy's on the Water 5:45 to 10:00 pm <i>Walk & board cruise for 6pm departure</i> | Gridlock Blues Dinner Event Alexander Keiths Brewery Tour & Red Stag Tavern dinner 6:30 - 11:00 pm <i>Meet at 6:15 at hotel entrance for Halifax Transit</i> | SI | |