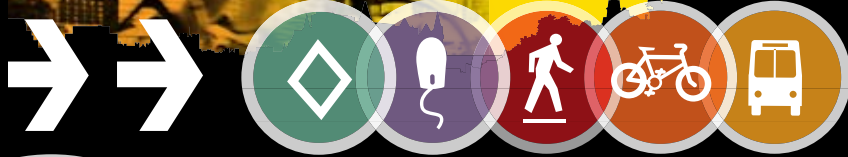


SPONSORSHIP OPPORTUNITY




Association for Commuter Transportation of Canada

Sustainable Mobility Summit 2010




TRANSFORMING OUR COMMUNITIES

OTTAWA • 2010 • November 21-24



The Association for Commuter Transportation of Canada (ACT Canada) is a national not-for-profit association dedicated to sustainable mobility in Canada. The only organization of its kind in the country, ACT Canada's focus is on sustainable mobility, transportation demand management (TDM), provision of relevant tools, services and resources, fostering collaboration, networking, and best practices information exchange among the five pillars of urban sustainability – transportation, health, economy, land use and the environment.



Sponsorship of the ACT Canada Sustainable Mobility Summit in Ottawa provides a significant value proposition for your organization:

LEADERSHIP DEMONSTRATION

Showcase your organization's commitment to sustainable transportation, improved health, reduced GHG impacts and quality of life.

SERVICE/PRODUCT SHOWCASE

Highlight your organization, products or services at a conference where delegates are empowered to drive initiatives in sustainable transportation forward.

NETWORKING OPPORTUNITY

Network, collaborate and build important links with multi-disciplinary professionals.



www.ACTCanada.com





PROGRAM FOCUS

Sustainable mobility requires an integrated suite of safe, convenient and accessible travel options, a mixed-use built environment, and a supportive framework of policies and programs. It improves transportation choice, balances supply and demand, limits environmental impacts, creates economic opportunities, and fosters partnerships among government, business and the public.

The Sustainable Mobility Summit 2010 will be a four-day conference featuring Canadian and international experts speaking on the theme of sustainable mobility as a means of **transformative change** in urban communities. It will include a special one-day forum on global best practices in sustainable mobility and the related opportunities for Canada's Capital Region. Today's communities face a number of significant challenges that affect their quality of life, and sustainable mobility strategies can help them

reduce greenhouse gas emissions from transportation, boost physical activity, improve air quality, preserve greenspace, reduce congestion and increase access to opportunity.

The Sustainable Mobility Summit 2010 is an opportunity for international experts and participants to exchange ideas, share experiences and enhance cooperation. It will build on ACT Canada's three successful Canadian TDM Summits held in 2007 through 2009 by exploring the idea of sustainable mobility as a key to human and ecosystem health, economic growth, transportation efficiency and quality of life in our communities. The Sustainable Mobility Summit 2010 will feature high-quality presentations on key themes including mobility options, modal integration, sustainable development, travel planning, TDM strategies, policy, health and environment.

OUTCOMES OF THE SUSTAINABLE MOBILITY SUMMIT INCLUDE:

- Special one-day forum on capital cities best practices internationally.
- Increased capacity for the delivery and promotion of sustainable transportation options
- Best practice knowledge exchange
- Increased multi-disciplinary collaboration
- Increased awareness of the impacts of transportation on the health, economy and environment
- Showcase of successful GHG emission reduction strategies

For more information, please contact Sharon Lewinson at 613-226-9845 or Summit@ACTCanada.com.





The Sustainable Mobility Summit will deliver a conference experience that builds on the success of our highly acclaimed past Summit's. Our past sponsors unanimously agreed on significant value the ACT Canada Sustainable Mobility Summit brings to their organization.

"Inspirational. New knowledge. Tools to take to municipalities"

"A sense of community. Excellent summit"

"I met a number of potential strategic partners"

"This was the best conference I've ever been to!"



NETWORKING INNOVATIONS AND LEARNING

● PROFESSIONAL DEVELOPMENT

The focus of the Sustainable Mobility Summit 2010 is on professional development. This unique opportunity offers the chance for delegates to learn and be better equipped for their jobs. Workshops are being incorporated into the core Summit programming to ensure all delegates have an opportunity to participate.

● BREAK-THE-ICE RECEPTION

Meeting new people, building networks and increasing collaboration is the key to building Sustainable Mobility Summit 2010 capacity in Canada. Join us for a fun and interactive evening that's guaranteed to get you and your colleagues talking and set the stage for our best conference ever.

● MONDAY AND TUESDAY DINNER EVENINGS

Continue to network with colleagues during our dinner events. Join us for relaxed and fun evenings at two of the National Capital Region's renowned locations.

● GUIDED TOURS

Tours are organized to help participants learn about the National Capital Region's significant sustainable transportation initiatives.

● DYNAMIC KEYNOTE SPEAKERS

Engaging, dynamic and relevant keynote speakers have been engaged to bring home the realities of sustainable transportation and the vital importance of sustainable mobility in our communities. These speakers will challenge the status quo and stimulate innovative thinking.

● FOCUSED SESSION STREAMS

Sessions will be designed to maximize the opportunity for alliances to grow, share best practices and explore opportunities for collaboration and information exchange.

● TRADE SHOW EXHIBITS

Our exhibiting organizations are leaders in transportation demand management. Come to the Summit trade show and learn more about innovations in TDM delivery, tools and resources. Talk to the experts about their organizations, programs and success strategies.

For more information, please contact Sharon Lewinson at 613-226-9845 or Summit@ACTCanada.com.





BE PART OF THE SOLUTION

SPONSORSHIP OPPORTUNITY

	General \$ 2,000	Copper \$ 2,500	Break \$ 3,500	Breakfast \$ 5,000	Bronze \$ 5,000	Silver \$ 10,000	Lunch \$ 10,000	Welcoming \$ 15,000	Gold \$ 20,000+
Number of sponsorships available	unlimited	unlimited	5	3	unlimited	unlimited	3	3	unlimited
Complimentary Full Summit Registration	1	1	1	1	1	2	2	3	-
Promotional item in registration kit	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor designation ribbon on name badge	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in conference program	✓	✓	✓	✓	✓	✓	✓	✓	✓
Promotional item in registration kit	✓	✓	✓	✓	✓	✓	✓	✓	✓
Poster logo in food area			✓				✓		
Exhibit booth (not including set up costs)		✓	✓	✓	✓	✓	✓	✓	✓
Speaking Opportunity						✓	✓	✓	✓
Opportunity to purchase 10 transferable day passes for an additional \$5000						✓	✓	✓	✓

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