



# **SUSTAINABLE MOBILITY & HEALTHY COMMUNITIES SUMMIT 2014**

**MARKHAM  
NOV 30 - DEC 3**

ACT Canada is a national not-for-profit association dedicated to sustainable mobility in Canada. The only organization of its kind in the country, ACT Canada's focus is on sustainable mobility, transportation demand management (TDM), fostering collaboration, networking, and best practices information exchange among the five pillars of urban sustainability – transportation, health, economy, land use and the environment.

## **Our focus this year...**

is on Sustainable Mobility and Healthy Communities. Sponsorship ensures your organization is profiled as one supporting strategies to boost the accessibility and use of active and sustainable travel modes.

## ***Sponsorship Value Proposition***

### **LEADERSHIP DEMONSTRATION**

Showcase your organization's commitment to sustainable transportation, improved health, reduced GHG impacts and quality of life.

### **SERVICE/PRODUCT SHOWCASE**

Highlight your organization, products or services at a conference where delegates are empowered to drive initiatives in sustainable transportation forward.

### **NETWORKING OPPORTUNITY**

Network, collaborate and build important links with multi-disciplinary professionals.

### **FOR MORE INFORMATION**

Please contact  
**Sharon Lewinson at  
613-226-9845 or  
Summit@ACTCanada.com**



# PROGRAM FOCUS



## THE SUSTAINABLE MOBILITY & HEALTHY COMMUNITIES SUMMIT 2014

will be a four-day conference featuring Canadian and international experts speaking on the theme of modal integration which is a key catalyst for moving a sustainable mobility vision to practice.

Help us address the rising impacts of physical inactivity on health and community vibrancy. The Summit is a call to action to achieve a shift in how we plan communities and the movement of people.

### **SUPPORT US. DEMONSTRATE YOUR ORGANIZATION'S COMMITMENT TO SUSTAINABLE MOBILITY & HEALTHY COMMUNITIES.**

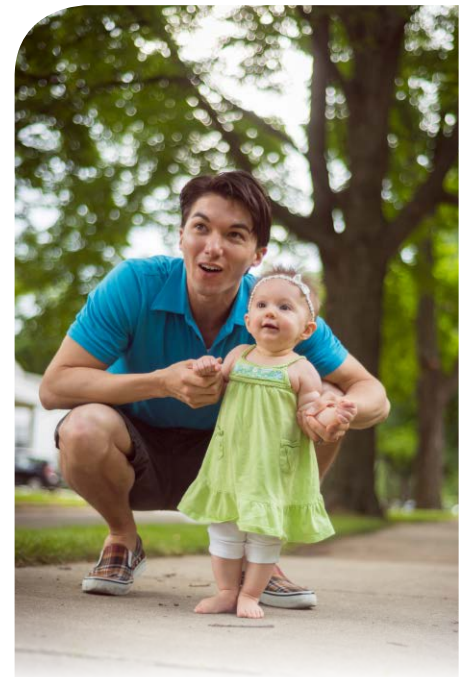
Cities across North America now recognize the indisputable connection between health and the built environment.

Change is happening... but we can do more. Canada's first Sustainable Mobility & Healthy Communities Summit will accelerate the health-driven shift away from car-first communities toward a new emphasis on walking, cycling, public transit, ridesharing and efficient car use.

### **BE PART OF THE SOLUTION. HELP IDENTIFY WHAT IS NEEDED TO ACHIEVE SUSTAINABLE MOBILITY & HEALTHY COMMUNITIES.**

#### OUTCOMES OF THE SUSTAINABLE MOBILITY & HEALTHY COMMUNITIES SUMMIT INCLUDE:

- Increased capacity for the delivery and promotion of sustainable transportation options
- Increased awareness of the impacts of transportation on the health, economy and environment
- Increased multi-disciplinary collaboration
- Best practice knowledge exchange



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THE SUSTAINABLE MOBILITY & HEALTHY COMMUNITIES SUMMIT WILL DELIVER A CONFERENCE EXPERIENCE THAT BUILDS ON THE SUCCESS OF OUR HIGHLY ACCLAIMED PAST SUMMITS. OUR PAST SPONSORS UNANIMOUSLY AGREE ON THE SIGNIFICANT VALUE THAT THE ACT CANADA SUSTAINABLE MOBILITY SUMMIT BRINGS TO THEIR ORGANIZATION.

## NETWORKING INNOVATIONS AND LEARNING

### PROFESSIONAL DEVELOPMENT

The focus of the Sustainable Mobility & Healthy Communities Summit 2014 is on professional development. This unique opportunity offers the chance for delegates and for transportation and health stakeholders to learn and be better equipped for their jobs. Workshops are being incorporated into the core Summit programming to ensure all delegates have an opportunity to participate.

### BREAK-THE-ICE RECEPTION

Meeting new people, building networks and increasing collaboration is the key to building capacity for active and sustainable transportation in Canada. Join us for a fun and interactive evening that's guaranteed to get you and your colleagues talking and set the stage for our best conference ever.

### DYNAMIC KEYNOTE SPEAKERS

Engaging, dynamic and relevant keynote speakers have been engaged to bring home the realities of sustainable transportation and the vital importance of sustainable mobility in our communities. These speakers will challenge the status quo and stimulate innovative thinking.

### MONDAY AND TUESDAY DINNER EVENINGS

Continue to network with colleagues during our dinner events. Join us for relaxed and fun evenings at two local venues.

### GUIDED TOURS

Tours are organized to help participants learn about the happenings in the Region of York's significant sustainable transportation initiatives.

### FOCUSED SESSION STREAMS

Sessions will be designed to maximize the opportunity for alliances to grow, share best practices and explore opportunities for collaboration and information exchange.

### TRADE SHOW EXHIBITS

Our exhibiting organizations are leaders in transportation demand management. Come to the Summit trade show and learn more about innovations in TDM delivery, tools and resources. Talk to the experts about their organizations, programs and success strategies.

"Inspirational. New knowledge. Tools to take to municipalities."

"A sense of community. Excellent summit."

"Finally - a conference where everyone is relevant to talk to! I've been inspired to take action when I go back to work. Thank you!"

"This was the best conference I've ever been to!"

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## SPONSORSHIP OPPORTUNITY

	Supporter \$500	General \$2,000	Copper \$2,500	Break \$3,500	Bronze Breakfast \$5,000	Silver Lunch \$10,000	Mon/Tues Evening \$15,000	Gold \$20,000
Complimentary Full Summit Registration	0	1	1	1	1	2	2	3+
Promotional item in registration kit		✓	✓	✓	✓	✓	✓	✓
Sponsor designation ribbon on name badge	✓	✓	✓	✓	✓	✓	✓	✓
Logo in conference program and on Summit website	✓	✓	✓	✓	✓	✓	✓	✓
Exhibit table (not including set up costs)			✓	✓	✓	✓	✓	✓
Speaking Opportunity						✓	✓	✓
Opportunity to purchase 10 transferable passes						✓	✓	✓

*Silver = concurrent session panelist or moderator  
 Mon/Tues eve = at dinner  
 Gold = lunch keynote*

## CONFERENCE ADVERTISING

**Full-colour Conference Program Ads**  
**Be seen during the conference!**

Business Card	\$250
1/8 page	\$500
1/4 page	\$750
1/2 page	\$1,000
Full page	\$1,500

**Have your own innovative sponsorship ideas?**  
 Contact ACT Canada to discuss.

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**WE NEED YOUR SUPPORT!**

