The 2016 Sustainable Mobility Summit: The Future of Urban Transportation

The Summit is the only gathering of sustainable mobility stakeholders in Canada. It represents a significant opportunity to be part of gathering that focuses on how our urban centres are evolving in the face of advanced transportation technologies, new innovations and best practices.

We encourage delegates who will be tweeting during the Summit to mention @ACTCanada and use the hashtag #SMS2016 in their tweets.
Welcome to Sustainable Mobility Summit 2016 – and greetings from the ACT Canada Board of Directors and our local hosts, the Cities of Ottawa and Gatineau, and the National Capital Commission. To our sponsors, presenters, moderators and volunteers - you have made this event possible, and we are grateful for your continued support, interest and dedication to advancing the practice of sustainable mobility.

Our theme this year – The Future of Urban Mobility – highlights the advances being made to better integrate land use, transportation planning and our built environment, and how technology and evolving customer preferences are shaping mobility services. In the future, transit, active transportation and ridesharing will be used by more Canadians and these modes of travel will be required to service a greater percentage of all trips made in our communities.

Our over-dependency on auto travel is degrading the quality of life in urban centres and residents are demanding action. From a community development perspective this will mean a shift towards planning new communities that are healthy, compact and complete, and retrofitting our existing neighbourhoods away from the exclusive domain of the private automobile towards public transit, active travel modes, shared use services and more.

With its focus on collaboration, multidisciplinary partnerships and the provision of integrated travel options for Canadians, ACT Canada is helping reshape how transportation is viewed and practiced in Canada. For over a decade now we have built successful collaborative relationships with planning, public health, and transit and transportation organizations. This year we are excited to be partnering with the Canadian Parking Association (CPA) to enhance the value for our respective delegates by cross connecting our conference programs and evening events.

Pricing strategies are an effective tool to manage travel demand and many cities use road- and parking-pricing to reduce peak auto travel and encourage the use of public transit. Charging for parking is proven to encourage a modal shift to transit and to free up land to develop a more compact urban form that is vibrant and pedestrian-friendly.

The move in the direction of sustainable mobility will require not only an integrated suite of safe, convenient and accessible travel options; and also a high quality mixed-use built environment; and supportive policies, programs and incentives allowing people to choose the most appropriate mode of travel for their needs. The Summit agenda, through the experience of our colleagues, explores these key aspects of sustainable mobility from a variety of perspectives and our key note speakers promise to provide us with fresh insights and renewed inspiration.

These ACT Canada gatherings provide an opportunity for delegates from a range of professions and disciplines, with varied objectives, and dedicated to sustainable mobility, to exchange ideas, share experiences and enhance cooperation. We hope your experience during Sustainable Mobility Summit 2016 is fulfilling and we encourage you to share ideas and make connections with national and international colleagues!
Thank you for attending the 2016 Sustainable Mobility Summit

The ACT Canada Board of Directors is delighted to welcome you to the National Capital Region for the 2016 Sustainable Mobility Summit. Thank you to our local hosts, sponsors, supporters, volunteers, invited guests, speakers and delegates.

Region of Peel – Lorenzo Mele, Chair
BA Group – Ralph Bond, Treasurer
Region of Peel – Wayne Chan
Region of Waterloo – John Cicuttin
MMM Group – Roxane MacInnis
University of Ottawa – Daniel Spence

ACT CANADA STRATEGY SESSION
Date: Wednesday, October 26
Time: 3-4pm
Room: Desmarais 12102

Join us for a discussion of ACT Canada next steps, priorities and help us grow and expand the Association.

ACT CANADA SUSTAINABLE MOBILITY NETWORK
ACT Canada, the national sustainable mobility network, strives to advance sustainable mobility in Canada. Our goals are:

To **SERVE** members by providing quality tools, resources, services, networking and professional development opportunities

To **RAISE** and advance the profile of sustainable mobility and transportation demand management (TDM)

To **FOSTER** partnerships and collaborative opportunities

To **INTEGRATE** sustainable mobility into multi-disciplinary practices such as land use, transportation operations and health

We welcome and look forward to your active participation in ACT Canada over the coming year.

Sharon Lewinson, P.Eng., President, ACT Canada
THANK YOU to our volunteers, speakers, moderators and facilitators.

LOCAL HOSTS

National Capital Commission – Lucie Bureau, Stanley Leinwand, Arto Keklikian
City of Ottawa – Jessica Wells, Robert Grimwood, Kornel Musci
Ville de Gatineau – François Pirart, Daniel Champagne

PROGRAM ADVISORY COMMITTEE

Aline Berthe, ACGDQ
Anne Auclair, Mobili-T
Arto Keklikian, National Capital Commission
Daniel Spence, University of Ottawa
Elyse McCann, EnviroCentre
François Pirart, City of Gatineau
Geoff Noxon, Noxon Associates
Inge Roosendaal, City of Ottawa
Jean-Maxime Lemerise, MOBI-O
Jessica Wells, City of Ottawa
Judy Yack, Region of Peel
Lorenzo Mele, Region of Peel
Lucie Bureau, National Capital Commission
Marie-Hélène Coll, Mobili-T
Robart Grimwood, City of Ottawa
Roxane MacInnis, WSP Group
Stanley Leinwand, National Capital Commission

TOUR GUIDES, VOLUNTEERS AND MODERATORS

A special thank you to our tour guides and volunteers!

A VERY SPECIAL THANK YOU TO OUR LOCAL HOSTS

A VERY SPECIAL THANK YOU TO OUR BRONZE AND BREAKFAST SUPPORTERS

A VERY SPECIAL THANK YOU TO OUR COPPER AND BREAK SUPPORTERS

A VERY SPECIAL THANK YOU TO OUR FRIENDS!

A VERY SPECIAL THANK YOU!

This project was undertaken with the financial support of:
Ce projet été réalisé avec l’appui financier de:

Environment and Climate Change Canada
Environnement et Changement climatique Canada
Sustainable mobility requires an integrated suite of safe, convenient and accessible travel options, a mixed-use built environment, and a supportive framework of policies and programs. It improves transportation choice, balances supply and demand, limits environmental impacts, creates economic opportunities, and fosters partnerships among government, business and the public.

Today’s communities face a number of significant challenges that affect their quality of life, and sustainable mobility strategies can help them reduce greenhouse gas emissions from transportation, boost physical activity, improve air quality, preserve greenspace, reduce congestion and increase access to opportunity.

The Sustainable Mobility Summit 2016 is an opportunity for international experts and participants to exchange ideas, share experiences and increase access to economic opportunity.

We hope the assembled speakers and Summit program will help you to realize the potential sustainable mobility actions and strategies can have towards achieving healthier communities.

OUTCOMES OF THE SUSTAINABLE MOBILITY SUMMIT INCLUDE:

- Improve leadership skills, policy development knowledge and business engagement strategies
- Increased capacity for the delivery and promotion of sustainable transportation initiatives
- Best practice knowledge exchange
- Increased multi-disciplinary collaboration
- Increased awareness of the impacts of transportation on the health, economy and environment
- Showcase of successful GHG emission reduction strategies
# Evening Events

## Sunday Evening Welcome Reception

**October 23**

5:00 pm – 8:30 pm  
Westin Hotel  
Confederation Ballroom — Level 4

**Welcome to the National Capital Region!**

Gala welcome held jointly with ACT and Canadian Parking Association (CPA) delegates

Meeting new people, building networks and increasing collaboration is the key to building capacity for Sustainable Mobility in Canada. Join us for a fun and interactive evening that’s guaranteed to get you and your colleagues talking and set the stage for our best conference ever.

Intensify your Summit experience and use our many networking opportunities to help you do your job better!

## Monday Evening Dinner

**October 24**

6:30 pm  
Aulde Dubliner & Pour House (2nd Floor)  
62 William St

**Experience the Byward Market**

Join us for a fun and relaxing evening set in a historical Byward Market Irish Pub.

Mix and mingle with dinner food stations and enjoy networking with your ACT colleagues.

After dinner, a prize draw will be held for the sponsor prize donations and door prizes.

## Tuesday Evening Dinner

**October 25**

6:15 pm Cocktails  
6:45 pm – 8 pm Dinner  
8 – 9 pm: The Debaters  
Westin Hotel

**Fun Interactive Dinner Show**

Tonight is our final joint CPA/ACT event. Enjoy great food, fun and relaxation.

**Featuring The Debaters live! Driverless Vehicles – Heaven or Hell on Wheels?**

Hosted by award winning comedian and CBC host, Steve Patterson, this special live event features Steve and two of his favourite comics, Dave Hemstad and Ron Sparks, who will examine the pro’s and con’s of autonomous vehicles.

The Debaters is the hit show where comics go toe to toe in a battle of laughs and logic and the audience picks the winner. Steve and his cast invite you to be part of the live audience to witness this once-in-a-life time, never-to-be-repeated comedy event.
23 years ago Colin embarked on his doctorate to research the behavioural dimensions to the transport sustainability problem. Since then he has worked on a wide range of international policy studies and strategies, along with practical research and implementation projects. He spent a significant part of his career working for mainstream transport consultancies, before running his own specialist sustainable mobility business for 8 years. Last year he joined the global consulting firm Arcadis where he is spearheading work to futureproof its transportation offer building capacity in sustainable mobility and innovation. He has learnt the hard way about how best to influence politics and shape cultural norms, and how to work within institutional frameworks to enact positive change.
AVI FRIEDMAN, PHD.
PROFESSOR OF ARCHITECTURE

Avi Friedman began his studies at the Politecnico di Milano in Italy, received his Bachelor of Architecture from the Technion - Israel Institute of Technology in 1980 (first in class/cum laude), his Master of Architecture from McGill University and his Doctorate in 1987 from University of Montréal. In 1988 he co-founded the Affordable Homes Program at the McGill School of Architecture, where he is a Professor. He is also an Honorary Professor in Lancaster University in the U.K. Dr. Friedman’s research interests focus on factors which influence the design and implementation of affordable and sustainable building practices at the unit and community levels, including market acceptance, construction, and resource efficiency. He is the recipient of the Progressive Architecture Research Award, the J.-Armand-Bombardier Prize for Technological Innovation, and the Manning Innovation Award of Distinction.

Dr. Friedman is a member of the editorial board of architectural journals and authored research monographs and articles in trade publications in the US and Canada. He is syndicated columnist for the Postmedia chain of dailynewspapers.
ROBIN CHASE
TRANSPORTATION ENTREPRENEUR

Robin Chase is a transportation entrepreneur. She is co-founder and former CEO of Zipcar, the largest carsharing company in the world; Buzzcar, a peer to peer carsharing service in France (now merged with Drivy); and GoLoco, an online ridesharing community. She is currently co-founder and board member of Veniam, a vehicle communications company building the networking fabric for the Internet of Moving Things. Her recent book is Peers Inc: How People and Platforms are Inventing the Collaborative Economy and Reinventing Capitalism.

She sits on the Boards of Veniam, the World Resources Institute, and Tucows, and is advisor to the French National Digital Agency. She also served on the board of the Massachusetts Department of Transportation, the National Advisory Council for Innovation & Entrepreneurship for the US Department of Commerce, the Intelligent Transportations Systems Program Advisory Committee for the US Department of Transportation, the OECD’s International Transport Forum Advisory Board, the Massachusetts Governor’s Transportation Transition Working Group, and Boston Mayor’s Wireless Task Force.

Robin lectures widely, has been frequently featured in the major media, and has received many awards in the areas of innovation, design, and environment, including Time 100 Most Influential People, Fast Company Fast 50 Innovators, and BusinessWeek Top 10 Designers. Robin graduated from Wellesley College and MIT’s Sloan School of Management, was a Harvard University Loeb Fellow, and received an honorary Doctorate of Design from the Illinois Institute of Technology.

YVES DESJARDINS-SICILIANO
PRESIDENT AND CHIEF EXECUTIVE OFFICER, VIA RAIL CANADA

Mr. Desjardins-Siciliano joined VIA Rail in 2010 and was appointed President and CEO in May 2014. Prior to his appointment, he was the Corporation’s Chief Corporate & Legal Officer and Corporate Secretary. A seasoned executive, Mr. Desjardins-Siciliano leads with passion, respect and transparency. He is known for embracing innovation and encouraging creative ideas. A natural communicator, he is in high demand as a keynote speaker at conferences, business events and universities. He prides himself on being an accessible CEO, and values every opportunity to meet and converse with both travellers and employees.

Prior to VIA Rail, Mr. Desjardins-Siciliano held several senior positions in legal, regulatory and government relations, business and corporate development, marketing communications and finance. In Montreal and Toronto, he worked for private and publicly held companies, in the information technology, telecommunications, marketing and entertainment industries. Past President of the Canadian Bar Association, Quebec Division, Mr. Desjardins-Siciliano was also Chief of Staff to the federal Minister of Labour and Minister of State for Transport.

Mr. Desjardins-Siciliano holds a law degree (LL.L.) from l’Université de Montréal and he completed Graduate Studies in Law (GSD) at McGill University. He also has a designation from the Institute of Corporate Directors (ICD.D) and is a member of the Barreau du Québec.
MICHAEL SCHWANDT, MD PHD
DEPUTY MEDICAL HEALTH OFFICER
SASKATOON HEALTH REGION

Michael Schwandt is a public health physician and researcher. He works as Deputy Medical Health Officer with Saskatoon Health Region, and is a faculty member at the University of Saskatchewan. After completing his medical degree, he carried out specialist residencies in Public Health and Family Medicine at the University of Toronto, as well as graduate training at Harvard School of Public Health.

Dr. Schwandt has studied and worked across Canada and internationally in Kenya, Malawi and Rwanda. He currently leads research on topics including the impact of air pollutants on health. Within Saskatoon Health Region, Dr. Schwandt provides physician leadership to environmental public health programs, as well as working with community-based organizations and government partners to study and promote healthy cities.

ANTONIO GÓMEZ-PALACIO
ARQ, MES, RPP, MCIP, MRAIC
PRINCIPAL

As a founding partner of DIALOG and formerly of Office for Urbanism, Antonio is committed to creating healthy places, where people thrive – through dialogue. His work with cities, communities, and campuses, has been recognized with awards for planning and design excellence by the Canadian, the Ontario and the Alberta Institutes of Planners, as well as by the Environmental Design Research Association, the Design Exchange, and others.

Acting at the intersection of urban design, planning, and architecture, Antonio’s work is characterized by an engaging and collaborative process, which delivers healthier, flourishing, complete communities. By collaborating across sectors and through the broad engagement of developers, residents, community and political leaders, and other stakeholders, Antonio’s plans, designs, and policies, have a unique track record of generating buy-in and being successfully implemented.

He has acted as the Chair of the Toronto Society of Architects, and is the inaugural Chair of the City of Vaughan’s Design Review Panel.
ANGELA VAN DER KLOOF
SENIOR MOBILITY CONSULTANT
MOBYCON

Working in sustainable mobility for over 20 years, Angela is a senior consultant for Mobycon, an international consultancy based in the Netherlands and Canada. As geographer, educator and specialist in adult learning, Angela specializes in cycling, traffic safety and behaviour change. Angela’s passion is challenging and supporting people to think differently. Her carrier began through her pivotal work with refugee women where the bicycle was used as a tool to stimulate participation in society and to create an environment that was accessible for all. Working within the Netherlands and abroad, Angela has continued to inspire innovation in bicycle policy and planning. She has also developed programs for schools, children and refugees in cycling, traffic safety and public transit. Internationally, Angela has worked with women’s groups in Quito (Ecuador) and Santiago de Chile (Chile) to set up cycling schools. As co-founder of the Kickstand Sessions, Angela delivered two-day masterclasses on cycling policy in cities across Canada. She supported the development of Calgary’s downtown cycle track network and co-lead a training session in Ottawa on shared space design solutions for 30 km/hour zones. Last year she was a Cycling Fellow for the City of Indianapolis. She is currently supporting a project in London, England on “Quietways”. In her spare time, Angela is pursuing her PhD in the field of Gender, Cycling and Education at the faculty of Political Science at Radboud University (Nijmegen, Netherlands).
MAP OF OTTAWA

1. **Westin Ottawa**
   11 Colonel By Drive, Ottawa
   (613) 560-7000

2. **Courtyard by Marriott Ottawa**
   350 Dalhousie Street, Ottawa
   (613) 241-1000

3. **Les Suites Hotel Ottawa**
   130 Besserer Street, Ottawa
   (613) 232-2000

4. **Fairmont Château Laurier**
   1 Rideau Street, Ottawa
   (613) 241-1414

5. **Desmarais**
   55 Laurier Avenue East, Ottawa

6. **Tabaret**
   75 Laurier Avenue East, Ottawa

7. **Aulde Dubliner & Pour House**
   2nd Floor, 62 William Street, Ottawa

8. **Canadian War Museum**
   1 Vimy Place, Ottawa

9. **Les Suites Hotel Ottawa**
   130 Besserer Street, Ottawa
   (613) 232-2000

10. **Desmarais**
    55 Laurier Avenue East, Ottawa

11. **Tabaret**
    75 Laurier Avenue East, Ottawa

12. **Aulde Dubliner & Pour House**
    2nd Floor, 62 William Street, Ottawa

13. **Canadian War Museum**
    1 Vimy Place, Ottawa
There’s a lot of walking at this Summit!

Check out this helpful table that summarizes the activity schedule and locations

<table>
<thead>
<tr>
<th>What</th>
<th>Where</th>
<th>When</th>
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<tbody>
<tr>
<td>Sunday Afternoon Tours</td>
<td>Desmarais Building (55 Laurier E)</td>
<td>12:45 pm</td>
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<tr>
<td>Sunday Welcome Reception</td>
<td>Westin Hotel – 4th level Confederation Ballroom</td>
<td>5:00 pm</td>
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<tr>
<td>Monday Breakfast</td>
<td>Tabaret Hall (75 Laurier E)</td>
<td>7:30-8:30 am</td>
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<td>Monday Keynote</td>
<td>Tabaret Hall (75 Laurier E)</td>
<td>8:30 – 10:00 am</td>
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<td>Monday Morning Sessions</td>
<td>Desmarais Building (55 Laurier E)</td>
<td>10:00 am to 12:00 pm</td>
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<td>Monday Lunch</td>
<td>Tabaret Hall (75 Laurier E)</td>
<td>12 -1:30 pm</td>
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<tr>
<td>Monday Afternoon Sessions</td>
<td>Desmarais Building (55 Laurier E)</td>
<td>1:30 pm to 5 pm</td>
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<td>Monday Evening</td>
<td>Aulde Dubliner &amp; Pour House (2nd Floor) 62 William St</td>
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<td>Tuesday Breakfast</td>
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<td>Desmarais Building (55 Laurier E)</td>
<td>1:30 pm to 5 pm</td>
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<tr>
<td>Tuesday Evening</td>
<td>Westin Hotel – 4th level Provinces Ballroom</td>
<td>6:15 pm</td>
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<tr>
<td>Wednesday Breakfast</td>
<td>Desmarais Building (55 Laurier E) – 12th Floor</td>
<td>7:30-8:30 am</td>
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<td>12 -1:30 pm</td>
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<td>Wednesday Afternoon Sessions</td>
<td>Desmarais Building (55 Laurier E)</td>
<td>1:30 pm to 4 pm</td>
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<tr>
<td>Registration</td>
<td>Desmarais Building (55 Laurier E)</td>
<td>7:30 to 5:00 pm</td>
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Registration also available at the Sunday reception and Monday breakfast
NOON – 3PM  •  DESMARAIS BUILDING LOBBY

REGISTRATION
Arriving early? Pick up your registration kit anytime.

1 PM - 4:30 PM

TECHNICAL TOURS
Please pre-register for all tours. Tours are subject to cancellation if insufficient participants.

TOUR 1
COMPLETE STREETS — FROM POLICY TO REALITY — WALKING TOUR
In this 2-hour tour participants will be led along several Ottawa streets that are undergoing Complete Streets transformations and will hear about how words on paper are being translated into concrete results. Learn the stories behind the politics, policies, planning, design and operations of the O’Connor Street Bikeway, the Main Street Renewal, the Elgin Street redesign, and others. The tour will highlight projects in the early planning stages as well as those that have recently been reconstructed. An optional extra 30-minute side tour to the Adâwe Crossing – Ottawa’s newest pedestrian and cyclist bridge – will be offered after the formal tour to anyone interested.

TOUR 2
GATINEAU — FROM ZIBI, TO THE NEW RAPIBUS TO THE JACQUES CARTIER STREET REDEVELOPMENT — GATINEAU IS LEADING THE WAY!
The tour in Gatineau will be very interesting and diverse. It will have its first stop at Zibi, a sustainable community and redevelopment project being led by Windmill Development. It embodies the best practices in new urbanist and smart city design and it aims to become Canada’s first One-planet endorsed community, while also having received multiple awards from the Canadian, American and International planning community. An interesting presentation will be given with a special focus on sustainable mobility strategies aiming to reduce the CO2 emissions from residential transportation by 90%.
The tour will then allow you to discover Gatineau’s rapid bus transit corridor. A presentation of the transportation agency, the STO, will provide a good understanding of past and future keystones of public transportation in the region.
Finally, the last stop will allow you to discover the brand new redevelopment project of Jacques Cartier street. This 43 million dollars project gives back the Ottawa river to the residents and makes room for a state of the art active transportation link in the region. This stop will allow the active transportation coordinator to share Gatineau’s current efforts to increase active transportation modal shares.

5:00 pm – 8:30 pm
Westin Hotel
Confederation Ballroom — Level 4

SUNDAY WELCOME RECEPTION
Our welcome reception is being held at the Westin Hotel in partnership with the Canadian Parking Association (CPA).
This is your opportunity to meet the ACT Canada and CPA Board of Directors, local hosts, Summit sponsors, supporters, delegates, speakers and invited guests. Plus unique this year is your opportunity to experience the grand opening of the CPA exhibition!
Network, meet new people and enjoy your time at this year Sustainable Mobility Summit.
MONDAY, OCTOBER 24

Registration • 7:30 am – 5:00 pm • Tabaret Hall/Desmarais Lobby

Breakfast Buffet • 7:30 – 8:30 am • Tabaret Hall

SESSION 1 • 8:30 - 10 am • Welcome Session
ACT Canada

KEYNOTE: Prime Minister Justin Trudeau (invited)

KEYNOTE: A Robust Business Case for Sustainable Transport Investment Based on Knowledge of International Evidence — Colin Black

Networking Break • 3:00 – 3:30 pm • Desmarais Lobby

SESSION 2 • 11:15 am – 11.45 am • Concurrent Sessions • Desmarais Building

2A • Active Transportation Session • DMS 1110
Pathway to Policy: Local Level Active Transportation and Built Environment Policy Change Learnings From CLASP, Christopher Politis
The Encouragement of Active Transportation Among Employees for Their Journeys to Work, Nadège Gillard
Multi-Modal Transportation Solutions for Today’s students: Sustainable Transportation Model for Tomorrow, Vicky Kyriaco

CPA Trade Show Westin Hotel — Confederation Ballroom Level 4

2B • Public Health Session • DMS 1120
Shifting Gears Through Partnerships: Integrating Health Considerations Into Transportation Planning Projects (Peel), Natalie Lapos
Transportation Policy as a Population Health Intervention, Trevor Arnason and Inge Roosendaal
Evaluating Active Transportation Initiatives Using a Public Health Lens, Geoff Noxon

Lunch • 12:00 – 1:30 pm • Tabaret Hall

KEYNOTE: Easy Going: Planning Mobility Networks For Age Friendly Sustainable Cities, Avi Friedman

SESSION 3 • 1:30 – 3:00 pm • Concurrent Sessions • Desmarais Building

3A • School Transportation Session • DMS 1110
À l’école à pied ou à vélo, je suis capable!, François Pirat
Integrating TDM Into Schools, Michael Carson and Elsey McCann
Urban Transportation of Tomorrow: Inviting Teenagers into Meaningful Conversations Today, Kendra Willard

3B • Snap Session • DMS 1130
Leveraging Service Design Thinking and Tools to Create Better Commuter Experiences, Haley Anderson
AT-AV: Integrating Active Transportation into an Autonomous Vehicle Future, Jason Neudorf
Changing the Culture of Driving to School, Janelle Trant
Knowledge to Action Strategies on the Built Environment for Translating the Evidence into Policy and Planning Change, Ghazal Fazli
SmartDrive Challenge: Educating, Challenging and Motivating Drivers to Drive Better and Drive Less, Mike Driedger
Bringing both Carsharing and Ridesharing to the Suburbs via Tag-Team Approach, Chris Bradshaw
SMOBI — The Virtual TMA, Derek Davies

Networking Break • 3:00 – 3:30 pm • Desmarais Lobby

SESSION 4 • 3:30 – 5:00 pm • Concurrent Sessions • Desmarais Building

4A • TDM Practice Session • DMS 1110
Fostering Sustainable Transportation Choices Through Behaviour Change Approaches, Susan Hall and Jeff Garkowski
Learning from the Dutch: A Decade of Experience of Using Incentivised TDM to Modify Travel Behaviour, Colin Black
MyTrip York Region - Join the Movement!, Roxane Macnab and Shawn Smith
Cross-town Bikeways - Ottawa’s “Minimum Grid”, Adam Hortop

4B • Parking & Plans Session • DMS 1120
There and Back Again: A Story of Not Being Lost, David Agosti
Travel Management Plan Regulation: A European Vision in the North American Context, Aline Berthe
TDM-in-lieu of Parking - Supporting a City “Growing Up Rather Than Out”, Kaylan Edgcumbe and Sean Kenney

SESSION 5 • 8:30 – 10:00 am • Concurrent Sessions • Desmarais Building

5A • Active Transportation Session • DMS 1110
The Power of 30: How TDM Can Drive Sustainable Travel, Jesse Lilensten
Urban Heat Island Effect of Sustainable Transport: A Case Study in Winnipeg, Jennifer Meier
The Practical Use of an Innovative TDM Tool, Cost-sensitive Travel Demand Management (CSDM), Amy McLeod

5B • Public Health Session • DMS 1120
Planning for Complete Streets, Kornel Muci
Active Transportation as a Way to Create Healthy, Active Rural Communities, Sue Shikaze
Building a Seamless Mobility Network, Joshua Wang

Lunch • 12:00 – 1:30 pm • Tabaret Hall

KEYNOTE: Via Rail’s Vision for the Future: Developing & Providing Travelers With A Seamless Experience

SESSION 6 • 1:30 – 3:00 pm • Concurrent Sessions • Desmarais Building

6A • TDM Practice Session • DMS 1110
Planning for Complete Streets, Kornel Muci
Active Transportation as a Way to Create Healthy, Active Rural Communities, Sue Shikaze
Building a Seamless Mobility Network, Joshua Wang

CPA Trade Show Westin Hotel — Confederation Ballroom Level 4

6B • Parking Session • DMS 1120
Parking Management for Complete Streets, Kornel Muci
Active Transportation as a Way to Create Healthy, Active Rural Communities, Sue Shikaze
Building a Seamless Mobility Network, Joshua Wang

Networking Break • 3:00 – 3:30 pm • Desmarais Lobby

SESSION 7 • 3:30 – 5:00 pm • Concurrent Sessions • Desmarais Building

7A • Government in TDM Session • DMS 1110
Back to the Future: An Overview of Almost 10 Years of TDM in Quebec City, Marie-Hélène Coll
Transportation Demand Management Checklist, Danny Pimentel
SIAM Parkway and Riverfront Park, Arto Keklikian

7B • Multimodal Transportation Session • DMS 1120
Fostering Sustainable Transportation Choices Through Behaviour Change Approaches, Susan Hall and Jeff Garkowski
Learning from the Dutch: A Decade of Experience of Using Incentivised TDM to Modify Travel Behaviour, Colin Black
MyTrip York Region - Join the Movement!, Roxane Macnab and Shawn Smith
Cross-town Bikeways - Ottawa’s “Minimum Grid”, Adam Hortop

8A • Multimodal Transportation Session • DMS 1110
From Surfaces to Services: Towards More Inclusive and Sustainable Transportation in New Brunswick, Stan Chopitiary
Landsdowne Revitalization — TDM Strategy to Accommodate Transportation Demands at the New Stadium at TD Place, Hassan Madhoun
Plan it, Build it, But will They Come? Using Individualized Marketing to Maximize Service Efficiency, Justine Clift
Innovative Projects in Quebec for TDM by the ACQDQ, Aline Berthe

Evening Dinner: Aulde Dubliner & Pour House (2nd Floor) 62 William St • 6:30 to 10pm

Fun Interactive Dinner Event • 6:15 - 11:00 pm
## Wednesday, October 26

**Registration** • 7:30 am – 5:00 pm • Desmarais Lobby

**Breakfast Buffet** • 7:30 am – 8:30 am • Desmarais Room 12 102 (12th floor)

### Concurrent Sessions • Desmarais Lobby

**SESSION 9** • 8:30 – 10:00 am • Wednesday Morning Plenary

- **Health Plenary**
  - Morning Keynotes:
    - Moving Targets: Partnerships for Health in Transportation, Dr. Michael Schwandt
    - Walking the (Walk) Talk, Antonio Gomez-Palacio

### Networking Break • 10:00 – 10:15 am • Desmarais Lobby

**SESSION 10** • 11:15 am – 11:45 am • Concurrent Sessions

### Lunch • 12:00 – 1:30 pm • Desmarais Room 12 102 (12th floor)

- **KEYNOTE**: To Canada, with Love from the Netherlands: the Top 10 Proven Ways to Increase Bicycling, Angela van der Kloof, Mobycon

### Concurrent Sessions • Desmarais Building

**SESSION 11** • 1:30 – 3:00 pm • Concurrent Sessions

- **10A • Autonomous Vehicles & Carsharing Session • DMS 1120**
  - Integrating Car Sharing into Urban Transportation Infrastructure: Why, and How?, Nicola McLeod
  - Planning for Automated Vehicles in Cities, Sean Rathwell
  - Autonomous Vehicles: Status, Trends, and the Large Impact on Commuting, Barrie Kirk

- **10B • Cycling Session • DMS 1130**
  - The Vision of Cycling from Quebec City: Prioritize, Analyze and Realize!, Alexandre Armstrong
  - Active Transportation in Schools: Bicycle Parking Pilot Project, Wayne Chan
  - Cycle In — Using Citizen Science to Improve Cycling, Don Grant

### Lunch • 12:00 – 1:30 pm • Desmarais Room 12 102 (12th floor)

- **KEYNOTE**: To Canada, with Love from the Netherlands: the Top 10 Proven Ways to Increase Bicycling, Angela van der Kloof, Mobycon

### Concurrent Sessions • Desmarais Building

**SESSION 12** • 3:00 – 4:00 pm

- **11A • Business Case/Data Session • DMS 1120**
  - Calling All Commuters: Lessons Learned from a Bike to Go Station Campaign, Shawn Smith
  - Mapping Sustainable Transportation and Community Design Indicators Using Geographic Information Systems (GIS) to Improve Population and Well-Being, Anthony Smith
  - Data for Sustainable Mobility: Improving Our Understanding of Car Travel, Timothy Spurr

- **11B • Public Consultations Session • DMS 1130**
  - Designing Complete Streets in Ottawa, Robert Grimwood
  - How Important is Early Cooperation Between Stakeholders to the Successful Implementation of Active Transportation Policies?, Carole Clavier and Katie Hayes
  - Balancing Demands and Building Support: Piloting a Separated Bike Lane on One of Toronto’s Main Streets, Jason Neudorf and Jacquelyn Hayward Gulati

### Westin Hotel Provinces Ballroom — Level 4
**Welcome to the Sustainable Mobility Summit**

**Welcome:** Prime Minister Justin Trudeau (invited)

**Opening Keynote:**
- **Dr. Colin Black**—Business Director UK Transport Planning, Arcadis Consulting Limited
  A Robust Business Case for Sustainable Transport Investment Based on Knowledge of International Evidence

**Session 1**

**Public Health Session**

**Room:** DMS 1120

**Moderator:** Lorenzo Mele, Region of Peel

**Shifting Gears Through Partnerships: Integrating Health Considerations Into Transportation Planning Projects (Peel),**

- Natalie Lapos, Analyst, Research and Policy, Peel Public Health

**Transportation Policy as a Population Health Intervention,**

- Trevor Arnason, Physician (Public Health and Family Medicine)
- Inge Rosendaal, Program Development Officer, Ottawa Public Health

**Evaluating Active Transportation Initiatives Using a Public Health Lens,**

- Geoff Noxon, Principal, Noxon Associates

**Lunch:** 12 pm – 1:30 pm • Tabaret Hall

**Keynote:**
- Dr. Avi Friedman—Professor at McGill University,
  Easy Going: Planning Mobility Networks For Age Friendly Sustainable Cities

**Session 2**

**Concurrent Sessions**

**2A Active Transportation Session**

**Room:** DMS 1110

**Moderator:** Arto Kekilikian, NCC

**Pathway to Policy: Local Level Active Transportation and Built Environment Policy Change Learnings From CLASP,**

- Christopher Politis, Program Manager, Prevention Canadian Partnership Against Cancer

**The Encouragement of Active Transportation Among Employees for their Journeys to Work,**

- Nadège Gillard Chargée de projet, Voyagez Futé

**Multi-Modal Transportation Solutions for Today’s Students: Sustainable Transportation Model for Tomorrow,**

- Vicky Kyriaco, Chief Administrative Officer and General Manager, Ottawa Student Transportation Authority

**Session 3**

**Concurrent Sessions**

**3A School Transportation Session**

**Room:** DMS 1110

**Moderator:** Jean-Maxime Lemerise, Mobi-O

**A l’école a pied ou a vélo, je suis capable!**

- Francois Pirart, Coordonnateur en transport actif Urbanisme et développement durable, Ville de Gatineau

**Integrating TDM Into Schools,**

- Michael Carson, Chief Financial Officer, Ottawa-Carleton District School Board
- Elyse McCann, Manager, Sustainable Transportation and Community Programs, EnviroCentre

**Urban Transportation of Tomorrow: Inviting Teenagers into Meaningful Conversations Today,**

- Kendra Willard, Health Promoter, Halton Region Health Department
Snap Sessions
ROOM: DMS 1120
MODERATOR: Roxane MacInnis, WSP/MMM
Leveraging Service Design Thinking and Tools to Create Better Commuter Experiences, Haley Anderson, Senior Marketing Specialist, UrbanTrans
AT+AV: Integrating Active Transportation into an Autonomous Vehicle Future, Jason Neudorf, Transportation Planner, WSP | MMM Group
Changing the Culture of Driving School, Janelle Trant, Project Manager, Transportation Management, City of Hamilton
Knowledge to Action Strategies on the Built Environment for Translating the Evidence into Policy and Planning Change, Ghazal Fazli, Doctoral Candidate, University of Toronto
SmartDrive Challenge: Educating, Challenging and Motivating Drivers to Drive Better and Drive Less, Mike Driedger, Program Director, Scout Environmental
Bringing both Carsharing and Ridesharing to the Suburbs via Tag-Team Approach, Chris Bradshaw
SMOBI - The Virtual TMA, Derek Davies, Program Analyst, SustainMobility

Network Break

3:30 PM – 5 PM
Session 4 Concurrent Sessions

3:30 PM – 5 PM

TDM Practice Session
ROOM: DMS 1110
MODERATOR: Robert Grimwood, City of Ottawa
Fostering Sustainable Transportation Choices Through Behavior Change Approaches, Susan Hall, VP, Lura Consulting
Jeff Garkowski, Senior Planner & Project Manager, Lura Consulting
Learning from the Dutch: A Decade of Experience of Using Incentivized TDM to Modify Travel Behavior, Colin Black, Business Director UK Transport Planning, Arcadis Consulting Limited
MyTrip York Region – Join the Movement!, Shawn Smith, Program Manager, Active & Sustainable Transportation, York Region Roxane MacInnis, Sr. Project Planner, WSP | MMM Group
Cross-town Bikeways — Ottawa’s “Minimum Grid”, Adam Hortop, Project Manager, Transportation, City of Ottawa

Parking Sessions
ROOM: DMS 1120
MODERATOR: Daniel Spence, University of Ottawa
There and Back Again: A Story of Not Being Lost, David Agosti, Director, Parking & Sustainable Mobility, Simon Fraser University
Travel Management Plan Regulation: A European Vision in the North American Context, Aline Berthe, Coordonnatrice, MOBA; Vice-présidente, ACGDQ
TDM-in-lieu of Parking – Supporting a City “Growing Up Rather Than Out”, Kaylan Edgcumbe, Manager of Transportation Planning/Parking, City of Burlington Sean Kenney, Secretary/Treasurer of Committee of Adjustment, City of Burlington

Monday Evening

Experience The Byward Market
Aulde Dubliner & Pour House
6:30 pm, (2nd Floor), 62 William St

Join us for a fun and relaxing evening set in a historical Byward Market Irish Pub.
Mix and mingle with food stations and enjoy networking with your ACT colleagues.
After dinner, a prize draw will be held for the sponsor prize donations and door prizes.

www.actcanada.com
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<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>7:30 AM – 8:30 AM</td>
<td>BREAKFAST BUFFET</td>
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<td>8:30 AM – 10 AM</td>
<td>SESSION 5 PLENARY SESSION</td>
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<td>The Future of Urban Transportation</td>
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<td>KEYNOTE: Robin Chase, Transportation Entrepreneur, Co-Founder &amp; former CEO of Zipcar</td>
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<td>10 AM – 10:15 AM</td>
<td>NETWORKING BREAK</td>
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<td>10:15 AM – 11:45 AM</td>
<td>SESSION 6 CONCURRENT SESSIONS</td>
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<td>6A TDM Practice Session</td>
<td>ROOM: DMS 1110</td>
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<td>MODERATOR: Stanley Leinwand, NCC</td>
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<td>Planning for Complete Streets, Kornel Mucsi, Program Manager, Transportation Strategic Planning, City of Ottawa</td>
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<td>Active Transportation as a Way to Create Healthy, Active Rural Communities, Sue Shikaze, Health Promoter, HKPR District Health Unit</td>
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<td>Building a Seamless Mobility Network, Joshua Wang, Transportation Technologist, York Region</td>
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<td>1:30 PM – 3 PM</td>
<td>SESSION 7 CONCURRENT SESSIONS</td>
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<td>7A Government in TDM Session</td>
<td>ROOM: DMS 1110</td>
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<td>MODERATOR: Aline Berthe, MOBA</td>
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<td>Back to the Future: An Overview of Almost 10 years of TDM in Quebec City, Marie-Hélène Coll, Interim Director, Mobilï-T, le CGD du Québec métropolitain,</td>
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<td>Transportation Demand Management Checklist, Danny Pimentel, Active Transportation Planning Project Manager, City of Kitchener</td>
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<td>SJAM Parkway and Riverfront Park, Arto Keklikian, Senior Planner, Transportation, National Capital Commission</td>
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Snapshot Session

**Room:** DMS 1120  
**Moderator:** Geoff Noxon, Noxon Associates

**Active Transportation Citizen Groups Supporting School Travel Planning,** Lisa Gallant, Health Promoter, Niagara Region Public Health

**Collection and Prioritization — How to Drive Policy with Data,** Jamie Hilland, Active and Safe Routes to School Program Manager, Green Action Centre

**Preparing for Autonomous Vehicles: Planning Ahead to Promote Public Health,** Stephanie Gower, Health Research Specialist, Toronto Public Health

**Kids and Active Transportation: Guide to Safer Streets near Schools,** Sherry Biscope, Health Policy Specialist, Toronto Public, and Carol Mee, Manager, Healthy Public Policy, Toronto Public Health

**The Making of a Multi-Modal Transit Hub,** Julie Belanger, Planner – TDM, Region of Waterloo, and Kevan Marshall, Principal Planner, Region of Waterloo

**The City of Gatineau Strategic Plans and Efforts to Support Sustainable Transportation,** François Pirart, Coordonnateur en transport actif Urbanisme et développement durable, Ville de Gatineau

**Switching Play in TDM — When Change-Makers Have to Change,** Adrienne Boyd, Program Specialist, urbanTrans North America

**Mobility Oriented Development,** Colin Black, Business Director UK Transport Planning, Arcadis Consulting Limited

3 PM – 3:30 PM • DESMARAI$ LOBBY

**NETWORKING BREAK**

**3:30 PM – 5 PM • DESMARAI$ BUILDING**

**SESSION 8 CONCURRENT SESSIONS**

**8A Multimodal Transportation**  
**Room:** DMS 1110  
**Moderator:** Jean-Maxime Lemerise, Mobi-O

**From Surfaces to Services: Towards More Inclusive and Sustainable Transportation in New Brunswick,** Stan Choptiany, Board Chair & Consultant, SW NB Transit Authority Inc

**Landsdowne Revitalization — TDM Strategy to Accommodate Transportation Demands at the New Stadium at TD Place,** Hassan Madhoun, Transportation Demand Manager, Ottawa Sports Entertainment Group

**Plan It, Build It, But Will They Come? Using Individualized Marketing to Maximize Service Efficiency,** Justine Clift, Senior Consultant, Steer Davies Gleave

**Innovative Projects in Quebec for TDM by the ACGDQ,** Aline Berthe, Coordonatrice, MoBA ; Vice-présidente, ACGDQ

**8B TDM and Land Development Session**  
**Room:** DMS 1120

**Moderator:** Colin Simpson, City of Ottawa

**Integrating TDM into Development Applications,** Lorenzo Mele, Advisor, Healthy Design, Region of Peel

**Building Today for the Traveller of Tomorrow: Integrating Transportation Demand Management into Hamilton’s Development Approvals Process,** Janelle Trant, Project Manager, Transportation Management, City of Hamilton, and Trevor Jenkins, Transportation Planner, IBI Group

**LEEDing Development to Sustainable Mobility,** Roxane MacInnis, Sr. Project Planner, WSP|MMM Group

**6:15 PM – 11 PM**

**EVENING DINNER EVENT**

**FEATURING THE DEBATERS LIVE!**

**DRIVERLESS VEHICLES – HEAVEN OR HELL ON WHEELS?**

6:15 pm cocktails  
6:45 pm – 8pm Dinner (sit-down)  
8 – 9 pm: The Debaters

Location: Westin Hotel, Provinces Ballroom - Level 4

Tonight is our final joint CPA/ACT event. Enjoy great food, fun and relaxation.

Hosted by award winning comedian and CBC host, Steve Patterson, this special live event features Steve and two of his favourite comics, Dave Hemstad and Ron Sparks, who will examine the pro’s and con’s of autonomous vehicles
7:45 AM – 8:30 AM • DESMARAIS 12102 (12Th Floor)
BREAKFAST BUFFET

8:30 AM – 10:00 AM • DESMARAIS 12102 (12Th Floor)
SESSION 9 HEALTH PLENARY
Welcome to the Sustainable Mobility Summit
KEYNOTES: Dr. Michael Schwandt, Deputy Medical Health Officer, Saskatoon Health Region
Moving Targets: Partnerships for Health in Transportation
Antonio Gomez-Palacio, Principal, DIAL oG
Walking the (Walk) Talk

10 AM – 10:15 AM • DESMARAIS LOBBY
NETWORKING BREAK

10:15 AM – 11:45 AM • DESMARAIS
SESSION 10 CONCURRENT SESSIONS
10A Autonomous Vehicles & Carsharing Session
ROOM: DMS 1120
MODERATOR: Jennifer Armstrong, City of Ottawa
Integrating Car Sharing into Urban Transportation Infrastructure: Why, and How?, Nicola McLeod, Regional General Manager, Zipcar
Planning for Automated Vehicles in Cities. Sean Rathwell, Transit & Urban Mobility Specialist, Dillon Consulting Limited
Autonomous Vehicles: Status, Trends, and the Large Impact on Commuting. Barrie Kirk, Executive Director, Canadian Automated Vehicles Centre of Excellence (CAVCOE)

10B Cycling Session
ROOM: DMS 1130
MODERATOR: Arto Keklikian, NCC
The Vision of Cycling from Quebec City: Prioritize, Analyze and Realize!, Alexandre Armstrong, Conseiller en urbanisme (Urban planner), Ville de Québec
Active Transportation in Schools: Bicycle Parking Pilot Project, Wayne Chan, Manager, Sustainable Transportation, Region of Peel
Cycle In — Using Citizen Science to Improve Cycling, Don Grant, Executive Director, Ottawa Centre EcoDistrict

LUNCH • 12PM – 1:30PM • DESMARAIS 12102 (12Th Floor)
KEYNOTES: Angela van der Kloof, Senior Mobility Consultant, Mobycon
To Canada, with love from the Netherlands: the Top 10 Proven Ways to Increase Bicycling

1:30 PM – 3 PM • DESMARAIS
SESSION 11 CONCURRENT SESSIONS
11A Business Case/Data Workshop
ROOM: DMS 1120
MODERATOR: Elyse McCann, EnviroCentre
Calling All Commuters: Lessons Learned From a Bike to Go Station Campaign, Shawn Smith, Project Manager, Active & Sustainable Transportation, York Region
Mapping Sustainable Transportation and Community Design Indicators Using Geographic Information Systems (GIS) to Improve Population and Well-Being, Anthony Smith, Active Transportation Planner, WSP | MMM
Data for Sustainable Mobility: Improving Our Understanding of Car Travel, Timothy Spurr, Specialist — Analysis and Modelling, Agence métropolitaine de transport (AMT)

11B Public Consultations Session
ROOM: DMS 1130
MODERATOR: Heidi Cousineau, City of Ottawa
Designing Complete Streets in Ottawa, Robert Grimwood, Senior Project Manager, Sustainable Transportation, City of Ottawa
How Important is Early Cooperation Between Stakeholders to the Successful Implementation of Active Transportation Policies?, Carole Clavier, Associate Professor, Université du Québec à Montréal, and Katie Hayes, PhD Student, University of Toronto
Balancing Demands and Building Support: Piloting a Separated Bike Lane on One of Toronto’s Main Streets, Jacquelyn Hayward Gulati, Acting Director, Transportation Infrastructure Management, City of Toronto, Jason Neudorf, Transportation Planner, WSP | MMM Group

3:30 PM – 4 PM

12 ACT Canada Strategy Session
ROOM: Desmarais 12102
Attend the ACT Canada Strategy Session to join or lead an action-focused Council
National Capital Commission

The National Capital Commission is proud to join ACT Canada in hosting the 2016 Sustainable Mobility Summit in Canada’s Capital Region. This national conference features Canadian and international experts who will be speaking on the theme of the Future of Urban Transportation.

Sustainable transportation is key to the NCC’s mission to protect and enhance the exceptional historic, cultural and natural resources of Canada’s Capital Region, and is among the pillars that support its plans, goals and policies for sustainably siting federal facilities, planning and managing federal transportation infrastructure and sustainable development, and preserving and enhancing Capital parks and open space.

The NCC looks forward to benefitting the breadth of knowledge and expertise that this Summit brings to the Capital, and trusts that everyone enjoys their stay in Canada’s Capital.

CONTACT
Lucie Bureau
Acting Director, Planning, Transportation, Federal Approvals
National Capital Commission
202 – 40 Elgin Street
Ottawa, Ontario
K1P 1C7

City of Ottawa

The City of Ottawa is pleased to co-host the 2016 Sustainable Mobility Summit. Ottawa is a leading city of distinct, liveable communities, where people can travel using multiple modes. The City’s Transportation Master Plan, Ottawa Pedestrian Plan, Ottawa Cycling Plan and TDM Strategy support the development of sustainable and healthy communities by advancing strategies to meet city-wide mode share targets, completing priority infrastructure projects including the Confederation Line LRT, and supporting transit-oriented development. These plans build on the City’s distinguished reputation as a gold-level Bicycle Friendly Community and silver-level Walk Friendly Community.

Ottawa has implemented a Complete Streets Framework to guide staff in applying complete streets principles to the planning, design and operation of roads in Ottawa; and a multi-modal level of service to assess impacts of transportation changes on all modes of travel including pedestrians, cyclists, public transit, trucks and cars. Recently, the City has taken a targeted approach to engaging workplaces in carpooling and is launching an employer commuter trip reduction program. These activities, in combination with other initiatives such as the recent minimum parking review, promote a comprehensive approach to fostering a healthy, sustainable city.

CONTACT
Jessica Wells, MSc
TDM Project Officer, Transportation Planning Branch
Transportation Services Department
City of Ottawa
T 613-580-2424 ext 42014
E Jessica.Wells@ottawa.ca
Ottawa.ca
The City of Gatineau is proud to be among the supporters of the Sustainable Mobility Summit. The City believes this event will have a powerful impact on the advancement of sustainable mobility strategies across Canada. Over the years, Gatineau has demonstrated leadership in its goals to increase use of public transit, ridesharing and active modes of transportation. The City published its Sustainable Mobility Plan in 2013, supported the creation of the Centre de gestion des déplacements de Gatineau (MOBI-O) and developed a far-reaching municipal integrated parking management strategy. The City of Gatineau and the Société de transport de l’Outaouais (STO) have worked in close partnership for years to develop an efficient, reliable and valued public transit system. The launch of the showcase Rapibus, Gatineau’s Bus Rapid Transit, provides a significant investment in securing ongoing and future transit accessibility in our City. Gatineau’s focus on healthy communities is reflected in the City’s increased use of resources to develop a more complete and secure cycling network. The significant work completed and underway on sustainable mobility is a testament to Gatineau’s commitment to sustainable transportation as a core element of providing a better future for our residents and employers.

CONTACT
François Pirart
Coordonnateur en transport actif
Urbanisme et développement durable
Maison du Citoyen
Ville de Gatineau
25, rue Laurier
C. P. 1970, succ. Hull
Gatineau (Québec) J8X 3Y9
T 819 243-2345 poste 7338
E francois.pirart@gatineau.ca

The Regional Municipality of York consists of nine local cities and towns, and provides a variety of programs and services to almost 1.2 million residents, 50,000 businesses and 580,000 employees. By 2041, the Region is expected to grow to 1.8 million people and 900,000 jobs.

York Region continues to build and maintain an interconnected transportation system that supports sustainability, fosters the health and well-being of residents and promotes the livability of communities.

Transit has expanded to accommodate growth and provide residents and visitors with alternative and convenient travel options. The Region’s rapidways, currently in use and expanding, are providing fast and reliable transit with travellers experiencing up to 35 per cent faster travel on dedicated transit lanes.

In order to advance the transportation system, York Region is focusing on five objectives:

- Creating a world class interconnected transit system
- Developing a road network using technology and innovation
- Integrating active transportation in urban areas to ensure a sustainable transportation system and healthy communities
- Maximizing the potential of employment areas, and
- Making the last mile work by influencing travel choices

York Region continues to work with multiple levels of government and partners to plan and deliver necessary infrastructure, programs and services to provide a convenient, safe and reliable transportation system along with alternatives to single-occupant vehicle travel.

CONTACT
Richard Hui, P.Eng.
Manager, Transportation Planning
Transportation Services Department
The Regional Municipality of York
17250 Yonge Street
Newmarket, ON L3Y 6Z1
T 1-877-464-9675 ext 71578
E Richard.Hui@york.ca
www.york.ca
The Region of Peel has a strategic goal to protect, enhance and restore the environment, create supportive environments for healthy living, as well as managing the impacts of population and economic growth on the community and Regional services. One important element to achieve this goal is to develop and promote sustainable, safe, efficient, and integrated multi-modal transportation system. Transportation Demand Management (TDM) initiatives developed by Peel Region play a key role in encouraging employees and residents to choose sustainable modes of transportation.

Our continued support in creating Five-Year TDM Business plans that align with other Region of Peel initiatives related to climate change and public health, and that outlines roles and responsibilities and provides clear directions for the implementation and advancement of TDM efforts in the Region is on-going. The Region has invested a significant number of resources to implement TDM programs since 2005. It has done so because of TDM’s ability to positively impact air quality and travel demand, improve public health, support economic development, help the Region avoid costly investments in transportation infrastructure, and maximise the use of existing transportation resources.

In addition the Region implements Active Transportation initiatives, a comprehensive program that engages the community to participate in any form of human-powered transportation such as walking and cycling. Active transportation improvements represent a cost-effective approach to developing a more efficient, equitable and sustainable transportation system that adds to local economic improvement. To build awareness, Peel Region launched our active transportation website; visit our website to learn more about our Active Transportation Initiative: http://www.walkandrollpeel.ca/

As a founding partner in the Smart Commute initiative, the Region of Peel recognizes that promoting sustainable modes of transportation is critical to managing the demand created by commuters raveling all over the greater Toronto and Hamilton area (GTHA). To successfully manage the ever increasing transportation demands facing the GTHA, the Region believes it is essential to work with stakeholders from both the private and public sectors.

We are proud to support ACT Canada 2016 conference, as it provides an excellent opportunity to engage our stakeholders.

**CONTACT**

Judy Yack
Transportation Demand Management Analyst
10 Peel Centre Drive Suite B
Brampton, ON L6T 4B9
T (905) 791-7800 ext 4553
E judy.yack@peelregion.ca
www.peelregion.ca

**BA Group**

BA Group is a Canadian firm of consulting planners and engineers specializing in planning and design for the movement of people and goods in urban environments. We operate out of Toronto office with a staff of approximately 65 people, and have provided our services to a wide range of public, institutional, and private sector clients for forty years. Our practice is both national and international in scope, with projects across Canada, and in the United States, Mexico, the Middle East, as well as South America.

We passionately believe that effective transportation planning, design and management is all about supporting Good Urban Design, Economic Development and Sustainable Urban Mobility.

Please contact us if you wish to explore how we can work together.

**CONTACT**

Ralph Bond
Executive Chairman
BA Consulting Group Ltd.
45 St. Clair Avenue West, Suite 300
Toronto, ON M4V 1K9
T 416-961-7110
E bond@bagroup.com
www.bagroup.com
Region of Waterloo

Waterloo Region is one of the fastest growing communities in Canada with the population expected to grow from approximately 575,000 today to 835,000 by 2041. The Region has long recognized the importance of sustainable transportation for meeting the needs of our growing community.

In 2000, the Region established Grand River Transit, recognizing that an effective public transit system would enhance the liveability and vitality of the region. 2018 will see the launch of ION Rapid Transit, an LRT and BRT service that will serve the communities of Kitchener, Waterloo and Cambridge, and integrate seamlessly with the conventional transit network. The future centrepiece of the network will be the King/Victoria Transit Hub with construction anticipated to begin in 2019. This centralized, multi-modal transportation facility will connect the local transit and active transportation networks with inter-city bus, GO and VIA rail services.

The Region’s Transportation Demand Management program continues to grow its TravelWise Transportation Management Association that provides local employers with TDM services like discounted transit passes. New developments within the Region’s urban growth centres are required to outline TDM and transit-supportive measures for their sites to help improve transportation choice among their tenants. Partnerships with the local municipalities, Public Health, Police Services, and other community stakeholders have led to coordinated efforts to plan TDM-supportive initiatives and promote active transportation across Waterloo Region.

These are just some examples of how the Region of Waterloo is working towards a more efficient, well-connected, and accessible multi-modal transportation network. The Region’s investment in sustainable transportation has helped foster transit-supportive development, improve quality of life, and most importantly, build our community.

CONTACT
Kevan Marshall
Principal Planner, Transportation Demand Management, TravelWise
Region of Waterloo
250 Strasburg Road, Kitchener ON N2E 3M6
T 519-575-4400 x 7349
E Kmarsh@regionofwaterloo.ca
www.regionofwaterloo.ca
www.gotravelwise.ca

City of Hamilton

The City of Hamilton Public Works Transportation Management Section is a newly formed sustainable multi-modal mobility group responsible for the planning, implementation and operation of sustainable transportation infrastructure, policies and programs. The group houses the transportation planning group, active transportation infrastructure implementation, transportation demand management programs and Smart Commute Hamilton. Overall, the section is responsible for and implementing sustainable transportation plans, developing implementation policy and monitoring performance for key transportation projects. Many of these inter-Governmental projects have important implications for transportation network efficiency and quality of life for all Hamiltonians. The projects and programs delivered by the section aim to reduce the use of single occupancy vehicles (SOVs) by encouraging modal shift to active forms of transportation, public transit, carpooling, bike sharing and carsharing by developing new infrastructure, revitalizing existing infrastructure, providing incentives and policy direction that ensures efficient implementation of projects and programs.

In the greater context of the Transportation Master Plan, Transit Operational Review and & Service Improvement Plan, Cycling Master Plan, Pedestrian Mobility Plan, TDM Framework and Communications Plan, Official Plan and Corporate Strategic Plan, the Section supports the Public Works Department in meeting its strategic objectives and implementing plans that develop, build and support a modern and efficient public transportation network.

CONTACT
PeterTopalovic, M.Eng
Project Manager – Sustainable Mobility Programs
Public Works Department, City of Hamilton
T 905.546.2424 x5129
E Peter.Topalovic@hamilton.ca
www.hamilton.ca
**RideShark**

BRONZE OR BREAKFAST SUPPORTER

The RideShark enterprise commute management system offers a fully hosted white-labelled solution to manage your TDM program. With over 2 million active users, the platform enables access to multimodal functionality all with a single sign-on. Users can find multimodal travel options, log their trips, earn points for incentives, claim an emergency ride home, reserve a carpool parking space, join a vanpool, enter a commuter challenge or just learn about available travel options in their area such as bikeshare, carshare or EV charging. Launching in Q42016 is RideShark’s new first/last mile functionality and integrated payments.

Built on a banking grade server network, the system has unrivaled security features. The system is currently used at the State/Province/Territory, City, Region, TMA, private employer and university/college levels. RideShark is multi-language enabled and offers global applicability with clients throughout North/South America, Australia, New Zealand and Europe. Best of all, RideShark is a made in Canada solution with all data stored in Canada!

**CONTACT**

Tom Lewinson, CTO RideShark
2031 Merivale Road, Ottawa, ON K2G 1G7

T 613.723.0024
E tom@RideShark.com
www.RideShark.com

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**VIA Rail Canada**

BRONZE OR BREAKFAST SUPPORTER

As Canada’s national rail passenger service, VIA Rail (viarail.ca) and its 2,600 employees are mandated to provide safe, efficient and economical passenger transportation service, in both official languages of our country. VIA Rail operates intercity, regional and transcontinental trains linking over 400 communities across Canada and about 180 more communities through intermodal partnerships, and safely transports nearly four million passengers annually. The Corporation was awarded seven Safety Awards by the Railway Association of Canada over the last eight years. For more information, visit About VIA Rail at www.viarail.ca/en/about-via-rail.

**CONTACT**

Mariam Diaby
Senior Adviser, Media Relations
VIA Rail Canada
3 Place Ville Marie, Suite 500 - Montréal - Québec - H3B 2C9

T 514-871-6010
C 514-209-0680
E mariam_diaby@viarail.ca
**AMT**

Agence métropolitaine de transport (AMT) est une agence gouvernementale à vocation métropolitaine qui a pour mission d’accroître et de planifier les services de transport collectif afin d’améliorer l’efficacité des déplacements des personnes dans la région métropolitaine de Montréal. L’AMT exploite 6 lignes de trains de banlieue, 61 gares, 1 ligne d’autobus express métropolitain, 72 stationnements incitatifs, 15 terminus métropolitains et 100 km de voies réservées. L’achalandage des trains de banlieue se situe à plus de 19 millions de déplacements annuellement, ce qui situe la région métropolitaine de Montréal parmi les dix premières en Amérique du Nord.

Du 5 au 17 mai 2017, l’AMT et la Société de transport de Montréal (STM) seront les hôtes du Sommet mondial des transports publics de l’Union Internationale des Transports Publics (UITP) au Palais des congrès de Montréal. Tenu sous le thème « Mener la TRANSItion », l’événement rassemblera plus de 9 500 délégués et visiteurs, de même que 350 exposants pour discuter et explorer de nouvelles manières de développer l’activité du secteur en prenant part à des formations et à des événements de réseautage.

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Thales is committed to keeping its customers competitive, using the latest in innovation and technology, including cybersecurity solutions.

**CONTACT**

Dan Filip
V.P. Business Development, Domestic
Thales Canada Transportation Solutions
105 Moatfield Drive Suite 100
Toronto ON, M3B 0A4

T +1 416-748-4409
www.thalesgroup.com
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CONTACT
Roxane MacInnis
Senior Project Planner
Transportation Planning
MMM Group Limited
1145 Hunt Club Road, Suite 300
Ottawa, Ontario, Canada K1V 0Y3

T 613.736.7200 x3285 | f: 613.736.8710
E macinnisr@mmm.ca
www.mmmgrouplimited.com
www.wspgroup.ca

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CONTACT
Elyse McCann
Manager, Community Programs
EnviroCentre
366 Rideau Street
Ottawa, Ontario (Canada) K1N 5Y8

T (613) 656-0100 ext 101
E elyse.mccann@envirocenter.ca
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www.ACTCanada.com