

SPONSORSHIP OPPORTUNITY



Unified Mobility
Summit
October 20–23, 2019
Region of Waterloo



Moving to Smart Future-Ready Connected Transportation

BENEFITS OF SPONSORSHIP

**Showcase
your Products,
Services and
Solutions**

Leadership Demonstration

Showcase your organization's commitment to sustainable transportation, multimodal transportation solutions, and innovation. Be part of the solution to the transportation challenge!

Exclusive Access to Industry Leaders

Sponsors will have unique and strategic opportunities to build industry ties with clients, colleagues, innovators and company representatives leading change in the future of transportation.

ACT Canada's reputation as the leading voice in Canada on multimodal unified mobility has earned the trust of transportation stakeholders, service providers and decision makers.

Join this special event!

The Unified Mobility Summit brings together participants to address how communities are moving to smart, future-ready connected transportation. The launch of the new ION LRT service provides a unique opportunity to see firsthand how this massive infrastructure initiative is changing how people move in Waterloo Region.

Why Unified Mobility?

Unified Mobility is sustainable, multimodal, integrated and connected. It is all about choice and how every individual can travel in their community through the unified delivery of all modes, services, tools and information. It is the foundation for an autonomous future, where ridesharing through carpooling, and transit can be dynamically booked, scheduled and paid for all within this unified delivery concept. Further, it integrates and is the aggregator for carsharing, bike sharing, ride-hailing and supportive services like emergency ride home, parking and more.



Join Us: October 20-23 in Waterloo Region

WWW.ACTCANADA.COM

Is Your Company Leading Change In Transportation Solutions? This Unified Mobility Summit Is For You

The Unified Mobility Summit is the only event in Canada to holistically look at a unified solution to transportation challenges by embracing all modes, technologies, strategies and policies.

Understand where the future lies, what technologies are on the horizon, which policies support a desired future of mobility in your community and what organizations are leading change.

Be part of Canada's Leading Multimodal Event Focused on Delivering a Sustainable Transportation Future...

Demonstrate your organization's commitment to Unified Mobility – the future of urban transportation.

Change is happening... at an unprecedented rate. Canada's only Unified Mobility Summit will accelerate the understanding of new technologies, strategies, services and products, and how they are contributing to a shift towards a balanced, people-first transportation perspective.

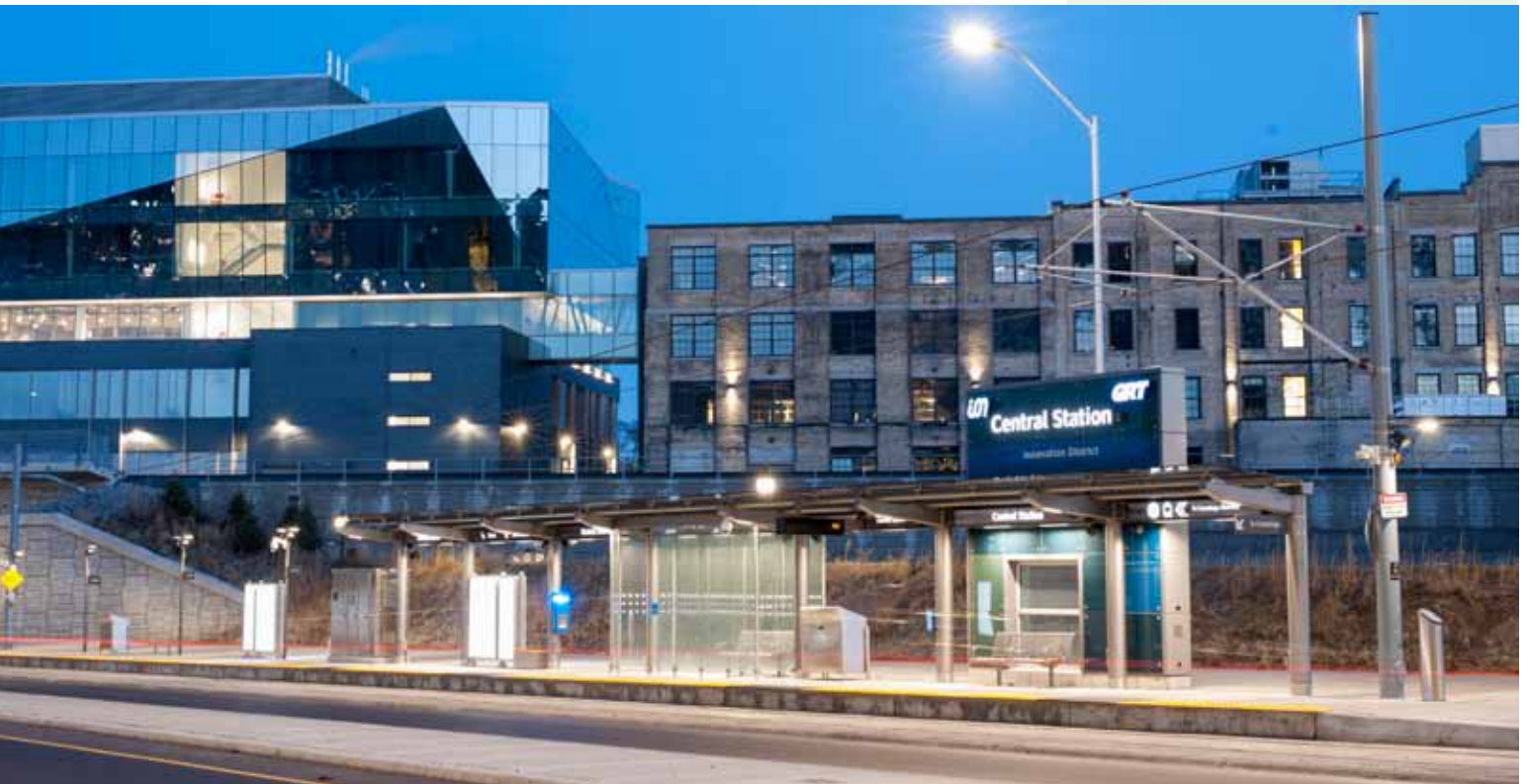
Be Part of the Solution.

Help identify what is needed to achieve sustainable mobility & healthy communities. Gain insights for yourself and your organization that can lead to opportunities to enhance and grow your business.



Summit Venue in the Creative Capital of Canada

The Summit is being held in Waterloo Region - the hub of Canada's Innovation Corridor. Join our local host, the Region of Waterloo, as we explore how it's **new light rail transit system** has transformed the sustainable transportation landscape



SHOWCASE YOUR COMPANY

NETWORKING INNOVATIONS AND LEARNING

LEADERSHIP

The Unified Mobility Summit is bringing together international leaders to discuss, share and focus on a future of unified mobility.

SUNDAY RECEPTION AND KEYNOTE

Start the Summit with a casual introduction to the ACT Board, Sponsors, delegates and the Region of Waterloo.

MONDAY OKTOBERFEST EVENT

Join us for a truly Canadian Kitchener-Waterloo Oktoberfest experience. ACT Canada's event at the Tannery will bring all the fun of Oktoberfest to Summit delegates.

TUESDAY NETWORKING EVENT

It's been a busy few days, so the casual networking event at the Abe Erb in Waterloo will help you exchange ideas, collaborate and discover new opportunities to bring back to your organization.

GUIDED TOURS

Participate in exciting guided tours. Better understand current and future plans for sustainable mobility in the Waterloo Region.

RELEVANT KEYNOTE SPEAKERS

Keynote speakers who are leading the future of mobility in Canada help set the stage for dynamic, thought-provoking discussions.

FOCUSED UNIFIED MOBILITY SESSIONS

The Unified Mobility Summit is different. It brings together leaders willing to share, innovate and create a vision for the future.

CANADA'S LARGEST TRADE SHOW FOCUSED ON UNIFIED MOBILITY SOLUTIONS

Exhibit or visit. This is your opportunity to showcase your product/service, or to learn what the future holds for mobility.

SPONSOR

- New Ideas for the delivery and promotion of sustainable transportation options
- Multi-disciplinary collaboration
- Understand how your organization can contribute to reduce the impacts of transportation on health, economy and environment
- Discover how new technologies, internet of things, and connectivity are changing the future of urban transportation
- Best practice knowledge exchange



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Sponsorship Level	FRIEND \$500	GENERAL \$1,000	COPPER \$2,500	BRONZE \$5,000	SILVER \$10,000	GOLD \$15,000	PLATINUM \$20,000
Complimentary full Summit registration				1	2	3	4+
Sponsor designation ribbon on name badge	✓	✓	✓	✓	✓	✓	✓
Recognition of Summit support on Summit website and communications	✓	✓	✓	✓	✓	✓	✓
Promotional item in registration kit			✓	✓	✓	✓	✓
Exhibit table (not including set up costs)				✓	✓	✓	✓
Opportunity to purchase 10 transferable passes					✓	✓	✓
Opportunity to be a concurrent session panelist or moderator					✓	✓	✓
Opportunity for 3 min Morning Address (2 available)						✓	✓
Luncheon keynote speaker (one available)							✓
Exhibit Only \$3,000 (includes 1 Full Registration) Additional booth staff = \$500							

Have your own innovative sponsorship ideas? Contact ACT Canada to discuss.

FOR MORE INFORMATION

Please contact
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UNIFYING MOBILITY THROUGH LEADERSHIP



YOU'RE PART OF THE SOLUTION!