SPONSORSHIP OPPORTUNITY

Unified Mobility Summit
October 20-23, 2019
Region of Waterloo

Moving to Smart Future-Ready Connected Transportation

BENEFITS OF SPONSORSHIP

Showcase your Products, Services and Solutions

Leadership Demonstration
Showcase your organization's commitment to sustainable transportation, multimodal transportation solutions, and innovation. Be part of the solution to the transportation challenge!

Exclusive Access to Industry Leaders
Sponsors will have unique and strategic opportunities to build industry ties with clients, colleagues, innovators and company representatives leading change in the future of transportation.

ACT Canada's reputation as the leading voice in Canada on multimodal unified mobility has earned the trust of transportation stakeholders, service providers and decision makers.

Join this special event!
The Unified Mobility Summit brings together participants to address how communities are moving to smart, future-ready connected transportation. The launch of the new ION LRT service provides a unique opportunity to see firsthand how this massive infrastructure initiative is changing how people move in Waterloo Region.

Why Unified Mobility?
Unified Mobility is sustainable, multimodal, integrated and connected. It is all about choice and how every individual can travel in their community through the unified delivery of all modes, services, tools and information. It is the foundation for an autonomous future, where ridesharing through carpooling, and transit can be dynamically booked, scheduled and paid for all within this unified delivery concept. Further, it integrates and is the aggregator for carsharing, bike sharing, ride-hailing and supportive services like emergency ride home, parking and more.

Join Us: October 20-23 in Waterloo Region www.ACTcanada.com
Is Your Company Leading Change In Transportation Solutions? 
This Unified Mobility Summit Is For You

The Unified Mobility Summit is the only event in Canada to holistically look at a unified solution to transportation challenges by embracing all modes, technologies, strategies and policies.

Understand where the future lies, what technologies are on the horizon, which policies support a desired future of mobility in your community and what organizations are leading change.

Be part of Canada's Leading Multimodal Event Focused on Delivering a Sustainable Transportation Future...
Demonstrate your organization's commitment to Unified Mobility — the future of urban transportation.

Change is happening... at an unprecedented rate. Canada's only Unified Mobility Summit will accelerate the understanding of new technologies, strategies, services and products, and how they are contributing to a shift towards a balanced, people-first transportation perspective.

Be Part of the Solution.
Help identify what is needed to achieve sustainable mobility & healthy communities. Gain insights for yourself and your organization that can lead to opportunities to enhance and grow your business.

Summit Venue in the Creative Capital of Canada
The Summit is being held in Waterloo Region - the hub of Canada’s Innovation Corridor. Join our local host, the Region of Waterloo, as we explore how it’s new light rail transit system has transformed the sustainable transportation landscape.
LEADERSHIP
The Unified Mobility Summit is bringing together international leaders to discuss, share and focus on a future of unified mobility.

SUNDAY RECEPTION AND KEYNOTE
Start the Summit with a casual introduction to the ACT Board, Sponsors, delegates and the Region of Waterloo.

MONDAY OKTOBERFEST EVENT
Join us for a truly Canadian Kitchener-Waterloo Oktoberfest experience. ACT Canada’s event at the Tannery will bring all the fun of Oktoberfest to Summit delegates.

TUESDAY NETWORKING EVENT
It’s been a busy few days, so the casual networking event at the Abe Erb in Waterloo will help you exchange ideas, collaborate and discover new opportunities to bring back to your organization.

GUIDED TOURS
Participate in exciting guided tours. Better understand current and future plans for sustainable mobility in the Waterloo Region.

RELEVANT KEYNOTE SPEAKERS
Keynote speakers who are leading the future of mobility in Canada help set the stage for dynamic, thought-provoking discussions.

FOCUSED UNIFIED MOBILITY SESSIONS
The Unified Mobility Summit is different. It brings together leaders willing to share, innovate and create a vision for the future.

CANADA’S LARGEST TRADE SHOW FOCUSED ON UNIFIED MOBILITY SOLUTIONS
Exhibit or visit. This is your opportunity to showcase your product/service, or to learn what the future holds for mobility.

SPONSOR
• New Ideas for the delivery and promotion of sustainable transportation options
• Multi-disciplinary collaboration
• Understand how your organization can contribute to reduce the impacts of transportation on health, economy and environment
• Discover how new technologies, internet of things, and connectivity are changing the future of urban transportation
• Best practice knowledge exchange
### Unified Mobility Summit
October 20–23, 2019
Region of Waterloo

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**Sponsorship Opportunity**

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<th>Sponsorship Level</th>
<th>FRIEND $500</th>
<th>GENERAL $1,000</th>
<th>COPPER $2,500</th>
<th>BRONZE $5,000</th>
<th>SILVER $10,000</th>
<th>GOLD $15,000</th>
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**Exhibit Only**
$3,000 (includes 1 Full Registration)
Additional booth staff = $500

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**UNIFYING MOBILITY THROUGH LEADERSHIP**

**YOU’RE PART OF THE SOLUTION!**

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**Have your own innovative sponsorship ideas?**
Contact ACT Canada to discuss.

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**FOR MORE INFORMATION**

Please contact Sharon Lewinson at 613.226.9845 or Summit@ACTCanada.com

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WWW.ACTCANADA.COM