Mobilizing Knowledge on Active Transportation Workshop

HCBD CLASP Initiative: Incubating Active Transportation with a Community of Practice

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HCBD CLASP Initiative: Incubating Active Transportation with a Community of Practice
HCBD CLASP I Partners (2009-12)

Four National Organizations:
- Heart & Stroke Foundation (Lead)
- National Collaborating Centre Healthy Public Policy (NCCHPP)
- Canadian Institute of Planners (CIP)
- Urban Public Health Network (UPHN)

Six Health Authorities:
- Montreal Public Health (MPH)
- Toronto Public Health (TPH)
- Peel Public Health (Peel)
- Vancouver Coastal Health (VCH)
- Fraser Health Authority (FH)
- Vancouver Island Health Authority (VIHA)
Vision Statement:
Health officials, planners, engineers and NGOs in communities across Canada collaborate seamlessly to:

- ensure built environments are designed to promote health and well-being,
- thus contributing to the reduction of risk factors for chronic diseases (with a particular focus on physical inactivity).
Capacity Building Tools for Communities

Heart and Stroke Foundation:
- Shaping Active, Healthy Communities Toolkit – with CIP & Canadian Urban Institute
- Healthy Communities in Action Factsheet
- Healthy Communities web-page

Montreal Public Health:
- Transportation Audit
- Mapping community groups
- University of Montreal
Capacity Building for Health & Planners

Three BC Health Authorities:
- Embedded Planner to support their work on built environment
- Influencing policies at a local level

Canadian Institute of Planners:
- Healthy Communities Practice Guide
- 3 Research Briefs with CIHI, PHAC & HSF:
  - Active Transportation, Health & Community Design
  - Health Equity and Community Design
  - Active Living, Children & Youth
Applied Research – Support Policy

Residential Preferences Survey:

- UBC, UD4H & four Health Authorities in BC & Ontario: Toronto, Peel, Vancouver & Fraser Valley
- Residents’ Preferences for Walkable or Auto-oriented features
- VKT & walking linked to urban design & preference
- Two summary reports
Peel Health:

- **Healthy Development Index**
  - Health-based criteria to guide neighbourhood design in Peel Region

- Health research prepared by researchers at the Centre for Inner City Health, St Michaels Hospital

- Planning consultants & Peel Planners brought the evidence into planning language, format & Peel context
Toronto Public Health:
- **Software tool** to assess the impact of neighbourhood design options on travel choices, levels of physical activity, VKT
- Working with researchers from University of British Columbia & UD4H
- Data from Departments across Toronto
  - Background Report
  - Summary Report
  - Software Tool
HCBD CLASP Renewal Partners (2012-14)

5 National Organizations:
- Heart & Stroke Foundation (HSF)
- Urban Public Health Network (UPHN)
- National Collaborating Centre Healthy Public Policy (NCCHPP)
- Canadian Institute of Planners (CIP)
- Canadian Institute of Transportation Engineers (CITE)

2 NGOs:
- Toronto Centre for Active Transportation (TCAT)
- Montreal Urban Ecology Centre (MUEC)

Academic Partners:
- Simon Fraser University (SFU)
- Several informal academic partners

Health Authorities:
- Montreal Public Health
- Toronto Public Health
- Peel Public Health
- Vancouver Coastal Health
- Fraser Health Authority
- Newfoundland and Labrador Provincial Wellness Advisory Council/Eastern Health Region
- Capital District Health, Halifax
- New Brunswick Department of Health - OCMOH
- Regina Qu’Appelle Health Region
- Winnipeg Region Health Authority
- Ottawa Public Health (unfunded)
HCBD Objective #1 – Deepening Impact

Two Transportation & Health Data Projects:
- Simon Fraser University & BC Health Authorities
- University of Montreal, McGill University & Montreal Public Health

Community Engagement & Active Transportation:
- TCAT & TPH & MUEC
Fostering Healthy Communities:
- CIP HCC - Examine Provincial Legislation across the country

Fostering Innovative Street Designs – 3 Projects:
- NCCHPP – HIA – Subdivision Plan in the Town in Quebec
- HSF – Active Transportation By-law, Clearwater, BC.
- CITE - UBC Case Studies & Webinars
HCBD Objective #2: Broadening Impact

Six new health authorities:
- Five new provinces
- Extend work into rural & remote contexts
- Embedded Planner
- Learn by doing

Twin Goals:
- Affect policy at a local level
- Build Capacity within Health Authorities
**Health Authority Projects: Planner**

**Embedded Planner:**
- Modelled on HCBD CLASP I projects in BC
- Identify strategic opportunities to influence local land use & transportation planning processes
- Facilitate relationship-building with Planning & Transportation
- Build capacity in Public Health
- Influence local policies
Health Authority Projects: Local Support

Access to Prominent Expert:
- Dr. Karen Lee, NYC
- Trips to 5 funded project teams
- Presented at local Conferences & Workshops
- Meet with local stakeholders
- Do local media
- Build Support among local stakeholders for local project team
- Stress co-benefits
Health Authorities: Peer to Peer Mentoring

Peer to Peer Sessions:
- Speakers – HCBD members & guests from 3 sectors
- HCBD resources & tools
- Pilots in other communities
- 21-36 of 50 members

Informal Peer to Peer:
- No guests

Information Sharing:
- Through the Website
- Presentations & reports
- Password protected pages
Health Authority Projects: Highlights

**NB - OCMOH:**
- Health comments submitted on the Province’s Community Planning Act & Municipalities Act

**Regina:**
- Health comments incorporated into Regina’s new Community Official Plan, the Zoning By-law, Transportation Master Plan.

**NB & Regina:**
- Adapted & piloted the Rural Active Living Assessment (RALA) tool

**Newfoundland:**
- Created & implementation a Well Minded Community Award into the annual Tidy Towns competition
Health Authority Projects: Highlights

**Winnipeg:**
- Developed & piloting Active Building Design Criteria.

**Halifax:**
- Developed Complete Street Policies & Implementation Guidelines
- Created a long-term Planning position at Capital Health.

**Ottawa:**
- The inclusion of health considerations in the Transportation Master Plan, the Cycling Plan & the Pedestrian Plan.
Multi-Sectoral: Community of Practice

Face to Face Meeting:
- 2 day meeting - Presentations, Discussions & Networking (50 members from 19 partners)

Peer Mentoring Sessions:
- For HCBD members plus Guests from partner organizations (85-140 participants x 3)
- Multi-Sectoral Guest Speakers

E-Newsletters:
- Keep HCBD members informed about other partners’ work
- Keep decision-makers within our partner organizations aware of our work
- 6 newsletters – 35% open rate; generate 160-400 hits on website
Communicating with Broader Network

**HCBD Website Articles & Twitter:**
- 21 Articles – 450 hits each
- 24,000 hits over 18 months
- 338 followers on Twitter (1 year)

**HCBD Webinar Series:**
- 12 HCBD projects – 4 Webinars
- 110-160 participants in each

**Panels at National Conferences:**
- 12 HCBD projects – 3 national conferences - CPHA, CITE & CIP
- Cross-pollinate sectors

**CJPH Supplement:**
- Peer reviewed articles on projects from first round of funding – Nov 2014
Project Evaluation

- Accelerated the rate at which the participating organizations were able to influence local policies.
- Durable net gain in the capacities of the public health organizations to work collaboratively with municipal and regional planning functions.
- Municipal planning departments gained new expertise about their role in shaping community health.
- Tools were developed and adapted to support integration of health into planning processes.
- New and deepened alliances developed between public health & municipal planning practitioners & university researchers & NGOs.

“We saw that we could strengthen the [municipal] position, with Public Health being the face of the message…we definitely learned and we have a much better sense of how the health side can help us influence municipal policy.” (Municipal planner).
Thank-you!

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