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August 26, 2013

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ACT Canada launches new interactive website

ACT Canada is thrilled to announce the release of our new interactive website. The new website features the best in Web 2.0 design and interactive abilities.

Features include:

- **Interactive online forum** - For discussing key sustainable mobility issues
- **News items** - Post your comments and share with your network
- **Social networking integration** - Twitter, Google+, LinkedIn, and Facebook are now a core part of our membership focus on interaction, networking, and information exchange
- **RFP and Job postings** - Send us your sustainable mobility RFP or job description to post
- **Interactive database** - Upload, download, and search our extensive resource database FREE of charge
- **Summit information** - This site is your window into the exciting Summit planned this year. Keep up to date on speakers, keynote, tours, and events

- **Webinars** - Suggest a webinar or participate in one of our planned learning events
- **Workshops** - Express your interest in hosting our new “TDM and Land Development” full day workshop for your staff

Visit www.ACTCanada.com today and let us know what you think!

Sustainable Mobility Summit – Registration OPEN!



REGISTER NOW

The **Sustainable Mobility Summit 2013** in Calgary, Alberta, will be a four–day conference featuring Canadian and international experts focused on how modal integration is a key catalyst for moving a sustainable mobility vision to practice.

Sustainable mobility requires an integrated suite of safe, convenient and accessible travel options, a compact and mixed–use built environment, and a supportive framework of policies and programs. It improves transportation choice, balances supply and demand, limits environmental impacts, creates economic opportunities, and fosters partnerships among government, business and the public.

Knowledge Transfer & Exchange The Sustainable Mobility Summit offers significant advantages to you professionally and to your organization:

- **Leadership** Be seen as a leader in your field
- **Network** Being included in the program will increase your networking success
- **Teambuilding** Provide a focal point for increasing team member interaction

- **Best practice exchange** Expand your opportunities for idea exchange
- **Explore new tools** see new tools, technologies, and programs
- **Training** Lead or participate in training that matters
- **Understand current and future innovations** Take your vision to practice
- **Vendor contacts** Establish contacts to help your organization

Visit Calgary Calgary is a destination like no other: a mix of dynamic big-city energy, cheerful western hospitality and wondrous natural beauty. Voted as the 2013 Best City to Live in Canada, Calgary is aggressively pursuing its vision of sustainable mobility through modal integration. See firsthand how Calgary is moving ONWARD.

Summit Themes



Attention Universities and Colleges – Join our Campus Alliance for Sustainable Mobility (CASM)

Participate in an alliance formed to encourage networking, information exchange and increased use of sustainable travel options at your university or college. As universities and

colleges are at the leading edge of research and best practices in their communities, we're hoping this CASM alliance will leverage and encourage increased use of sustainable travel options within both your institution and surrounding community.

There's no fee to join or participate in the CASM alliance. There are no product or service promotions. It's simply of group of university/college TDM leaders who want to share best practices, information and ideas.

The **Alliance Objectives** are:

- Networking
- Best practice exchange
- Promotion of sustainable travel choices
- Strategic Plan development
- TDM marketing support
- Program development assistance
- Research opportunities
- Evaluation methodologies
- Surveys
- U-Pass implementation
- Parking management tools
- Shuttle bus information
- And more...

ACT Canada acts as the CASM facilitator with our current co-chairs of the University of British Columbia and the University of Ottawa. We're looking to expand our reach throughout North America, so if you would be interested in participating in the CASM Alliance, please email info@ACTCanada.com to register your interest in joining the group. We'll be scheduling our next webinar in the Fall.

TDM and Land Development – A full day workshop delivered to your city

ACT Canada conducted its first Transportation Demand Management (TDM) & Development Approvals Workshop in the Region of Peel. It was the first in a series of cross-Canada knowledge exchange workshops that focuses on the relationship between TDM and Land Development. The workshop series led by BA Group, is the next step outlined in the *ACT*

Canada TDM & Development Approvals Research Report, which calls for a series of targeted outreach workshops.

The workshop series aims to address three major challenges faced by municipal staff around development approvals and Transportation Demand Management through knowledge transfer and exchange. The three major challenges include: (1) the disconnect between land-use /development planning and transportation planning functions within municipalities; (2) the continued focus on road expansion and improvements, as the primary means to accommodate new trips generated by a proposed development, instead of aiming to reduce the number of auto trips generated; and (3) existing municipal Zoning By-laws have not been updated to encourage developers to construct sustainable developments (e.g. bicycle parking, showers/change room facilities, maximum parking requirements, etc).

Outcomes of the workshop include:

1. Lessons learned & best practices;
2. Benefits of TDM at the development approval level;
3. Guidelines for effectively implementing TDM practices in your municipality;
4. Clear, implementable recommendations; and
5. TDM and land development integration success strategies, initiatives and opportunities.

Visit www.ACTCanada.com and review the Region of Peel workshop report and presentations. Contact Sharon@ACTCanada.com to see how this ground-breaking workshop can be delivered to your staff.

Sustainable Mobility Summit Sponsorship Opportunities

Interested in joining our list of recognized Summit sponsors? Email Sharon@ACTCanada.com for more information or visit www.ACTCanada.com.

Looking to be a Summit Local Host? Check out the significant benefits hosting an ACT Canada Sustainable Mobility Summit can bring to your community – [Click here](#) to read the City of Hamilton Report on our 2012 Summit!

ACT Canada greatly values and appreciates the significant support of the following organizations:



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