



# Working Together *for* Smart Healthy Complete Communities

**Sustainable  
Mobility  
Summit  
2017**

Oct 29 to Nov 1 — Region of Peel



ACT Canada is a national not-for-profit association dedicated to sustainable mobility in Canada. The only organization of its kind in the country, ACT Canada's focus is on sustainable mobility, transportation demand management (TDM), fostering collaboration, networking, and best practices information exchange among the five pillars of urban sustainability – transportation, health, economy, land use and the environment.

Our focus this year... is on working together for smart healthy complete communities. Sponsorship ensures your organization is profiled as a supporter of strategies to boost the accessibility, connectivity and use of active and sustainable travel modes.

## SPONSORSHIP VALUE PROPOSITION

### NETWORKING OPPORTUNITY

Network, collaborate and build important links with multi-disciplinary professionals.

### SERVICE/PRODUCT SHOWCASE

Highlight your organization, products or services at a conference where delegates are empowered to drive forward innovation in sustainable transportation. Showcase your advanced technology solution that is changing how people move in our communities.

### LEADERSHIP DEMONSTRATION

Showcase your organization's commitment to sustainable transportation, multimodal transportation solutions, and improved connectivity as they help to build healthy vibrant communities.



## FOR MORE INFORMATION

Please contact  
Sharon Lewinson at  
613.226.9845 or  
Summit@ACTCanada.com





## The 2017 Sustainable Mobility Summit: Working together for Smart Healthy Complete Communities

The Summit is the only gathering of sustainable mobility stakeholders in Canada. It represents a significant opportunity to be part of an event that focuses on how our urban centres are evolving in the face of advanced transportation technologies, new innovations and best practices.

### SUPPORT US.

**Demonstrate your organization's commitment to Sustainable Mobility the future of urban transportation.**

Change is happening... but we can do more. Canada's only Sustainable Mobility Summit will accelerate the health-driven shift away from car-first communities toward a new emphasis on walking, cycling, public transit, ridesharing and efficient car use.

### BE PART OF THE SOLUTION.

**Help identify what is needed to achieve sustainable mobility & healthy communities. Gain insights for yourself and your organization that can lead to opportunities to enhance and grow your business.**



"Inspirational.  
New knowledge.  
Tools to take to  
municipalities."

"A sense of community.  
Excellent summit."

"Finally — a conference  
where everyone is  
relevant to talk to!  
I've been inspired to  
take action when I go  
back to work. Thank  
you!"

"This was the best  
conference I've ever  
been to!"

## FOR MORE INFORMATION

Please contact  
Sharon Lewinson at  
613.226.9845 or  
Summit@ACTCanada.com



# SHOWCASE YOUR COMPANY AS A SUSTAINABLE MOBILITY LEADER

## NETWORKING INNOVATIONS AND LEARNING

### PROFESSIONAL DEVELOPMENT

This unique opportunity offers the chance for delegates and for transportation and health stakeholders to learn and be better equipped for their jobs. Workshops are being incorporated into the core Summit programming to ensure all delegates have an opportunity to participate.

### BREAK-THE-ICE RECEPTION

Meeting new people, building networks and increasing collaboration is the key to building capacity for active and sustainable transportation in Canada. Join us for a fun and interactive evening that's guaranteed to get you and your colleagues talking and set the stage for our best conference ever.

### MONDAY AND TUESDAY DINNER EVENINGS

Continue to network with colleagues during our dinner events. Join us for relaxed and fun evenings at two local venues.

### GUIDED TOURS

Tours are organized to help participants learn about the latest and greatest sustainable transportation initiatives happening in the Region of Peel.

### DYNAMIC KEYNOTE SPEAKERS

Engaging, dynamic and relevant keynote speakers have been engaged to bring home the realities of sustainable transportation and the vital importance of sustainable mobility in our communities. These speakers will challenge the status quo and stimulate innovative thinking.

### FOCUSED SESSION STREAMS

Sessions will be designed to maximize the opportunity for alliances to grow, share best practices and explore opportunities for collaboration and information exchange.

### TRADE SHOW EXHIBITS

Our exhibiting organizations are leaders in transportation demand management. Come to the Summit trade show and learn more about innovations in TDM delivery, tools and resources. Talk to the experts about their organizations, programs and success strategies.



## OUTCOMES

of the Sustainable Mobility Summit include:

- Increased capacity for the delivery and promotion of sustainable transportation options
- Increased multi-disciplinary collaboration
- Increased awareness of the impacts of transportation on the health, economy and environment
- Increased understanding of how new technologies, internet of things, and connectivity are changing the face of the future of urban transportation
- Best practice knowledge exchange
- Increased awareness of advanced technologies that can impact urban transportation

## FOR MORE INFORMATION

Please contact  
Sharon Lewinson at  
613.226.9845 or  
Summit@ACTCanada.com





## SPONSORSHIP OPPORTUNITY

|  | GENERAL<br>\$1,000 | COPPER<br>\$2,500 | BRONZE<br>\$5,000 | SILVER<br>\$10,000 | GOLD<br>\$15,000 | PLATINUM<br>\$20,000 |
|--|--------------------|-------------------|-------------------|--------------------|------------------|----------------------|
| Complimentary Full Summit Registration           | -                  | -                 | 1                 | 2                  | 2                | 3+                   |
| Promotional item in registration kit             |                    | ✓                 | ✓                 | ✓                  | ✓                | ✓                    |
| Sponsor designation ribbon on name badge         |                    | ✓                 | ✓                 | ✓                  | ✓                | ✓                    |
| Logo in conference program and on Summit website | ✓                  | ✓                 | ✓                 | ✓                  | ✓                | ✓                    |
| Exhibit table (not including set up costs)       |                    |                   | ✓                 | ✓                  | ✓                | ✓                    |
| Speaking Opportunity                             |                    |                   |                   | ✓ <sup>1</sup>     | ✓ <sup>2</sup>   | ✓ <sup>3</sup>       |
| Opportunity to purchase 10 transferable passes   |                    |                   |                   | ✓                  | ✓                | ✓                    |

1. Silver = concurrent session panelist or moderator

2. Gold = dinner speaker

3. Platinum = luncheon keynote

Have your own innovative sponsorship ideas?

Contact ACT Canada to discuss.

## CONFERENCE ADVERTISING

Full-colour Conference Program Ads  
Be seen during the conference!

|               |          |
|---------------|----------|
| Business Card | \$ 250   |
| 1/8 page      | \$ 500   |
| 1/4 page      | \$ 750   |
| 1/2 page      | \$ 1,000 |
| Full page     | \$ 1,500 |

## FOR MORE INFORMATION

Please contact  
Sharon Lewinson at  
613.226.9845 or  
Summit@ACTCanada.com



**WE NEED YOUR SUPPORT!**

Become a Sponsor!

WWW.ACTCANADA.COM